



Incentive Service

2001 / 2002

Introduction

People give presents to experience the pleasure of gift giving. With a promotional gift from Sanford you cannot go wrong. Writing instruments are as distinctive as the handwriting they provide and illustrate an individual's needs, personality and lifestyle.

Since 1998, rotring has been within the brand portfolio of Sanford, a global manufacturer of writing and drawing instruments, with a tradition that spans 150 years. The guiding principle of Sanford is to fulfil the needs and desires of their customers.



Since 1928 rotring has set the standard for perfect writing

With rotring, Sanford has inherited expertise that has consistently improved writing technology. This knowledge has provided quality writing instruments since 1928, when Wilhelm Riepe founded the brand. rotring products represent perfect technology, unique ergonomics and innovative design.

A Sanford writing instrument bestowed to someone as a gift is sure to provide immediate delight and lasting pleasure. The high quality standard of the brand instantly turns each individual writing instrument into a small masterpiece, which invites people to write down their thoughts and visions.

Contents

Lifestyle 4 – 19

rotring Initial	6 – 8
rotring Mailand	9
Aristo Graphic Pen	9
rotring Esprit	10 – 15
rotring freeway	16 – 18
rotring Palermo	19
rotring Jazz	19

Trend 20 – 27

rotring core	22 – 23
rotring Alpha-Line	24
rotring Lambda	25
rotring Side-Knock	26
rotring Seattle	27
rotring Athen	27

Business 28 – 37

rotring Lissabon	30
rotring Base-Line	31
rotring Business	31
rotring Dublin	32 – 33
Sanford PhD	34 – 35
Sanford City	36 – 37

Technique 38 – 45

rotring Newton	40 – 42
rotring Multipens	43 – 44
rotring Artos	44
rotring 600	45

Young & Cool 46 – 53

rotring Tikky II	48
rotring XONOX	49
rotring Gamma	49
Aristo Modell 866	50
Aristo Model 150	50
rotring Speedy	51
Sanford Clickster Grip	51
Sanford Liquid Accent	52
Sanford Star Gels Clic	52
rotring Star Gels	53
rotring Star Gels Metallic	53

Miscellaneous 54 – 59

Aristo clipboards	56
Aristo magnifying rule	56
Aristo scale fans	57
rotring leather case	57
Aristo magnets	57
rotring packaging	58
Advertising message application	59



When people write they give you an insight into their personality.

With the words that are written, the style in which they express themselves - and with their writing instrument. Sanford products are perfect for people who stand by their personality. rotring lifestyle writing instruments offer unique, elegant design and exceptional technology. They are the ideal companion for people with great demands.

Lifestyle



The Initial harmoniously combines classical and modern elements to set a tone of merit and character. The new APC (Air Pressure Compensation) system of the fountain pen prevents ink leakage and ensures smooth writing, even during flight. The spring-mounted points of the rollerball give a perfect writing feel.



Fountain Pen
Nib size M

Model	Art. no.	Minimum quantity
Silver	R 504 012 1	25
Blue	R 504 002 1	25
Black	R 504 022 1	25

Case no. 2 / Tampo printing and laser engraving (only on the cap and the silver barrel)



Rollerball
Black cartridge

Model	Art. no.	Minimum quantity
Silver	R 504 110 1	25
Blue	R 504 100 1	25
Black	R 504 120 1	25

Case no. 2 / Tampo printing and laser engraving (only on the cap and the silver barrel)

Lifestyle *Initial.*



Ballpoint Blue cartridge

Model	Art. no.	Minimum quantity
Silver	R 504 210 1	25
Blue	R 504 200 1	25
Black	R 504 220 1	25

Case no. 2 / Tampo printing and laser engraving (only on the silver barrel)



Pencil 0.7 mm

Model	Art. no.	Minimum quantity
Silver	R 504 317 1	25
Blue	R 504 307 1	25
Black	R 504 327 1	25

Case no. 2 / Tampo printing and laser engraving (only on the silver barrel)



Special case no. 10

Sets

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Fountain Pen/Ballpoint Silver	R 504 019 1	25	Rollerball/Ballpoint Silver	R 504 119 1	25
Fountain Pen/Ballpoint Blue	R 504 009 1	25	Rollerball/Ballpoint Blue	R 504 109 1	25
Fountain Pen/Ballpoint Black	R 504 029 1	25	Rollerball/Ballpoint Black	R 504 129 1	25
Pencil/Ballpoint Silver	R 504 319 1	25			
Pencil/Ballpoint Blue	R 504 309 1	25			
Pencil/Ballpoint Black	R 504 329 1	25			

Case no. 2 / Tampo printing and laser engraving (only on the cap and the silver barrel)



Lifestyle
Initial

The perfect writing instrument for special customers: An innovative design produced from high quality carbon with chrome fittings.



Rollerball, Ballpoint and Set

Black cartridges

Model	Art. no.	Minimum quantity
Rollerball	R 025 200 1	50
Ballpoint	R 032 240 1	50
Rollerball/Ballpoint	R 025 586 1	50

Case no. 2 / Screen printing

The Graphic Pen is truly a product unto itself. Its unique compact design makes it a perfect tool for creative people working in fashion, architecture and other design fields. The barrel is made of solid aluminium with chrome-plated fittings. It comes with a soft lead refill (Ø 6 mm) and has a sharpener built into the pushbutton as an added attraction.



Aristo Graphic Pen

Model	Art. no.	Minimum quantity
Pencil/6 mm lead	R 031 337 1	50
Refills/5 pcs.	R 505 189 1	50

Cardboard roll / Mill-cut engraving, laser engraving and tampo printing

rotring
Esprit

Esprit is one of the lightest metal writing instruments in the world. Its sheer weightlessness and the ergonomically formed grip area give it a sureness of hold that lets thoughts flow onto the paper as if of their own accord.



Black & Gold

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Fountain Pen nib size M	R 033 088 1	25	Pencil 0.7 mm	R 502 261 1	25
Rollerball black cartridge	R 033 026 1	25	Pencil 0.7 mm Esprit mini	R 033 339 1	25
Duo-Pen blue cartridge/0.5 mm lead	R 033 047 1	25	Ballpoint/blue cartridge Esprit mini	R 033 314 1	25
Ballpoint blue cartridge	R 033 182 1	25			

Case no. 6 / Screen printing and mill-cut engraving



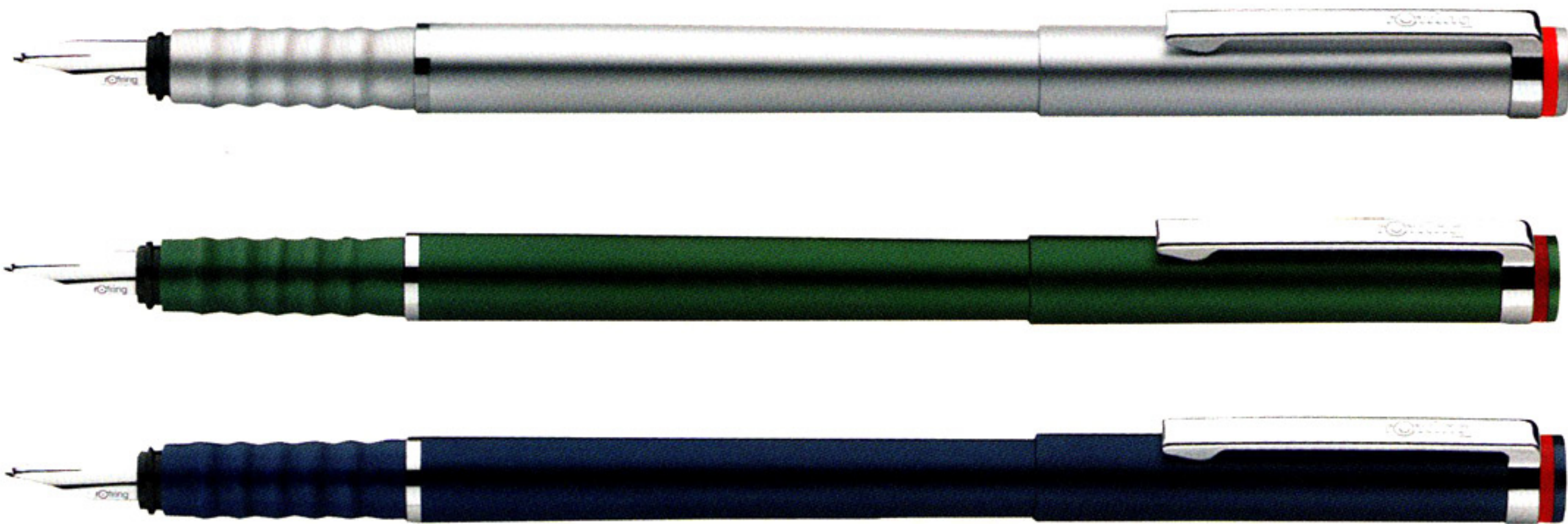
Black & Gold Sets

Model	Art. no.	Minimum quantity
Pencil/Ballpoint	R 033 090 1	25
Fountain Pen/Ballpoint	R 033 091 1	25
Rollerball/Ballpoint	R 033 092 1	25

Case no. 6 / Screen printing and mill-cut engraving

Lifestyle



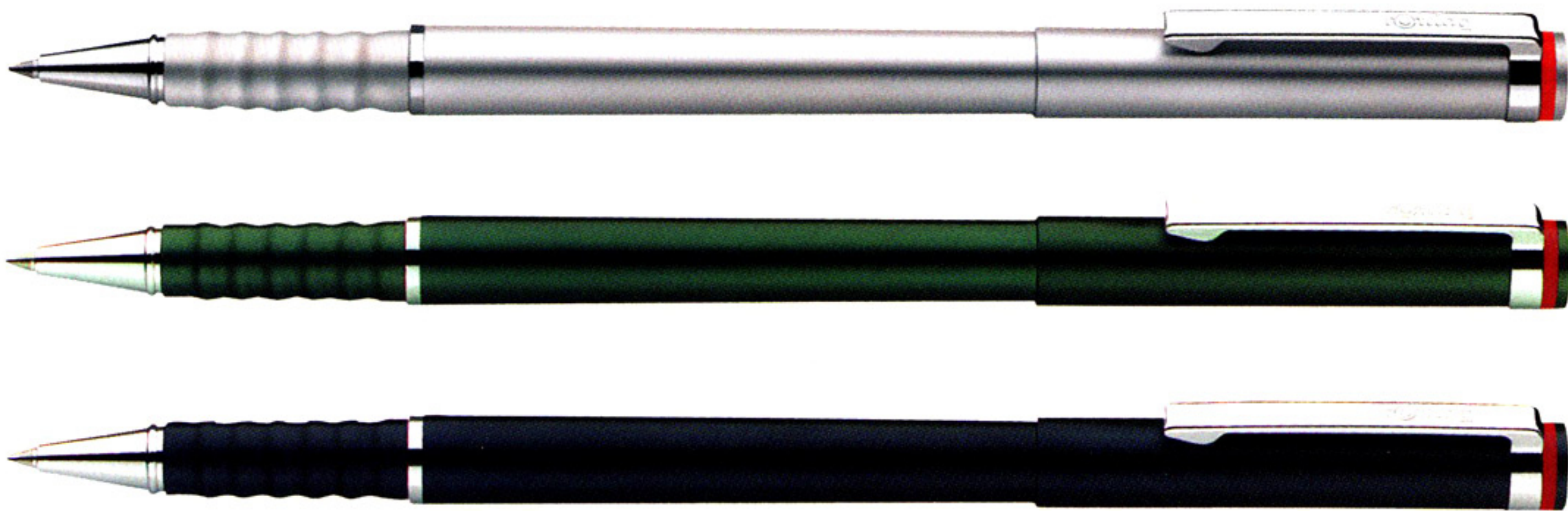


Fountain Pen

Nib size M

Model	Art. no.	Minimum quantity
Silver	R 033 052 1	50
Tourmaline Green	R 033 072 1	50
Nautic Blue	R 033 082 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

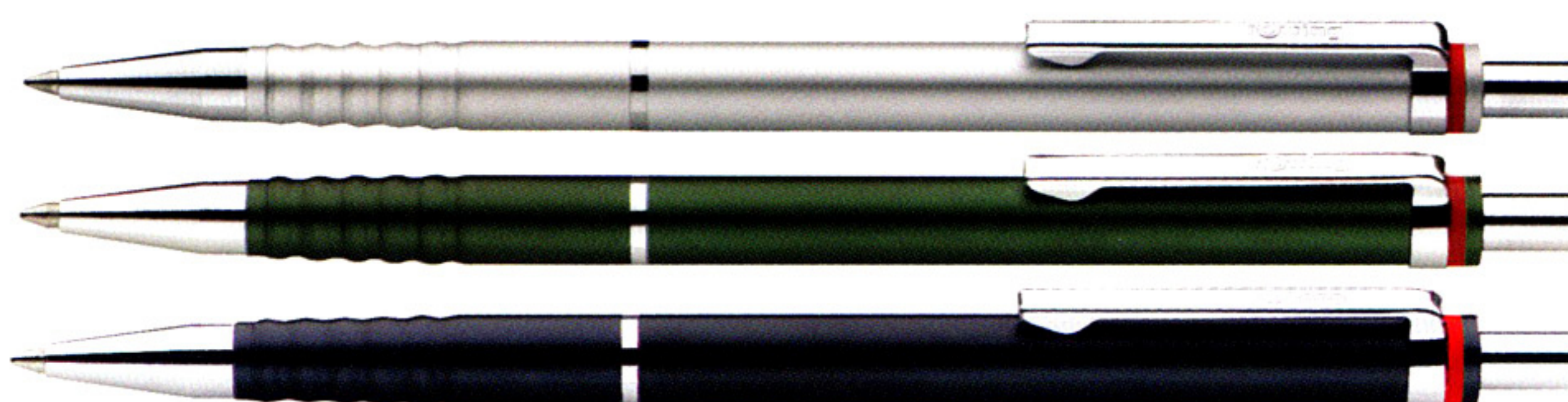


Rollerball

Blue cartridge

Model	Art. no.	Minimum quantity
Silver	R 033 010 1	50
Tourmaline Green	R 033 020 1	50
Nautic Blue	R 033 025 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Ballpoint

Blue cartridge

Model	Art. no.	Minimum quantity
Silver	R 033 155 1	50
Tourmaline Green	R 033 175 1	50
Nautic Blue	R 033 181 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Pencil 0.7 mm

Model	Art. no.	Minimum quantity
Silver	R 502 150 1	50
Tourmaline Green	R 502 257 1	50
Nautic Blue	R 502 259 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Duo-Pen

Ballpoint Blue, Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Silver	R 033 030 1	50
Tourmaline Green	R 033 040 1	50
Nautic Blue	R 033 045 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

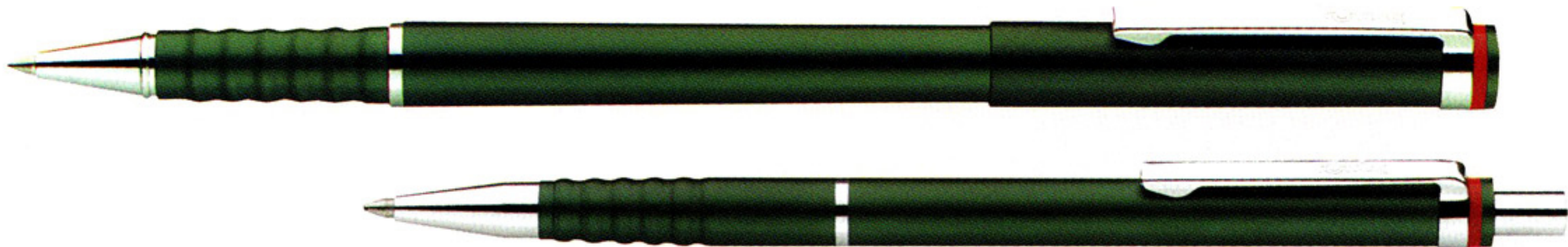


Sets

Fountain Pen and Ballpoint

Model	Art. no.	Minimum quantity
Silver	R 033 041 1	50
Tourmaline Green	R 502 270 1	50
Nautic Blue	R 502 271 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

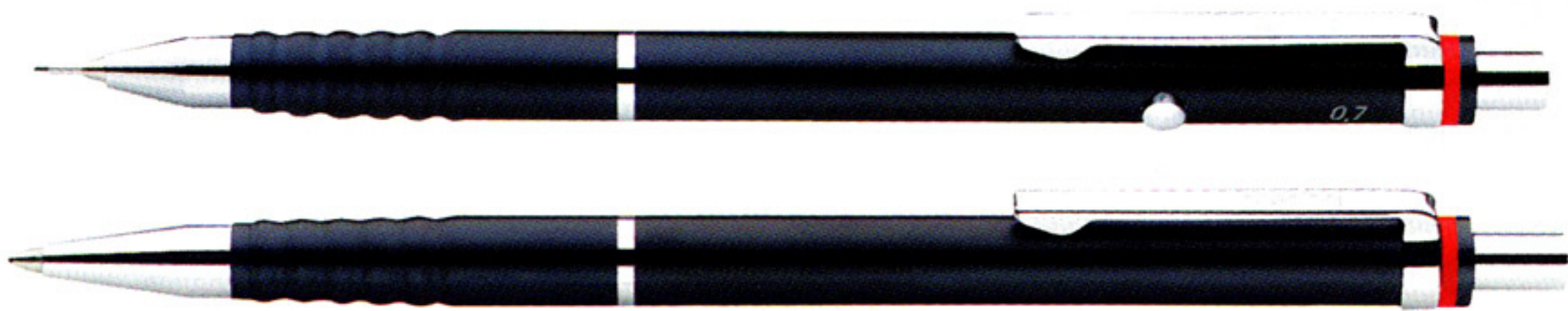


Sets

Rollerball and Ballpoint

Model	Art. no.	Minimum quantity
Silver	R 033 014 1	50
Tourmaline Green	R 502 272 1	50
Nautic Blue	R 502 273 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Sets

Pencil 0.7 mm and Ballpoint

Model	Art. no.	Minimum quantity
Silver	R 502 151 1	50
Tourmaline Green	R 502 251 1	50
Nautic Blue	R 502 256 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Sets

Fountain Pen, Ballpoint and Leather Flap Case

Model	Art. no.	Minimum quantity
Silver/ black leather case	R 502 278 1	50
Tourmaline Green/ green leather case	R 502 274 1	50
Nautic Blue/ blue leather case	R 502 275 1	50

Gift set / Screen printing, mill-cut engraving and laser engraving

rotring Esprit mini

The Esprit mini takes the Esprit idea even further. Closed, it fits in any case or time planner. Just use the telescopic mechanism and it becomes the perfect size for easy writing.



Pencil 0.7 mm

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Silver	R 033 331 1	50	Tourmaline Green	R 033 335 1	50
Ruby Red	R 033 337 1	50	Nautic Blue	R 033 333 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Ballpoint Blue cartridge

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Silver	R 033 310 1	50	Tourmaline Green	R 033 312 1	50
Ruby Red	R 033 311 1	50	Nautic Blue	R 033 313 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

The freeway is the latest range of writing instruments from rotring. Its classical form and high quality finish makes this writing instrument extremely attractive.

The weight of the pen makes writing with the freeway both smooth and easy, even at high speed.

freeway

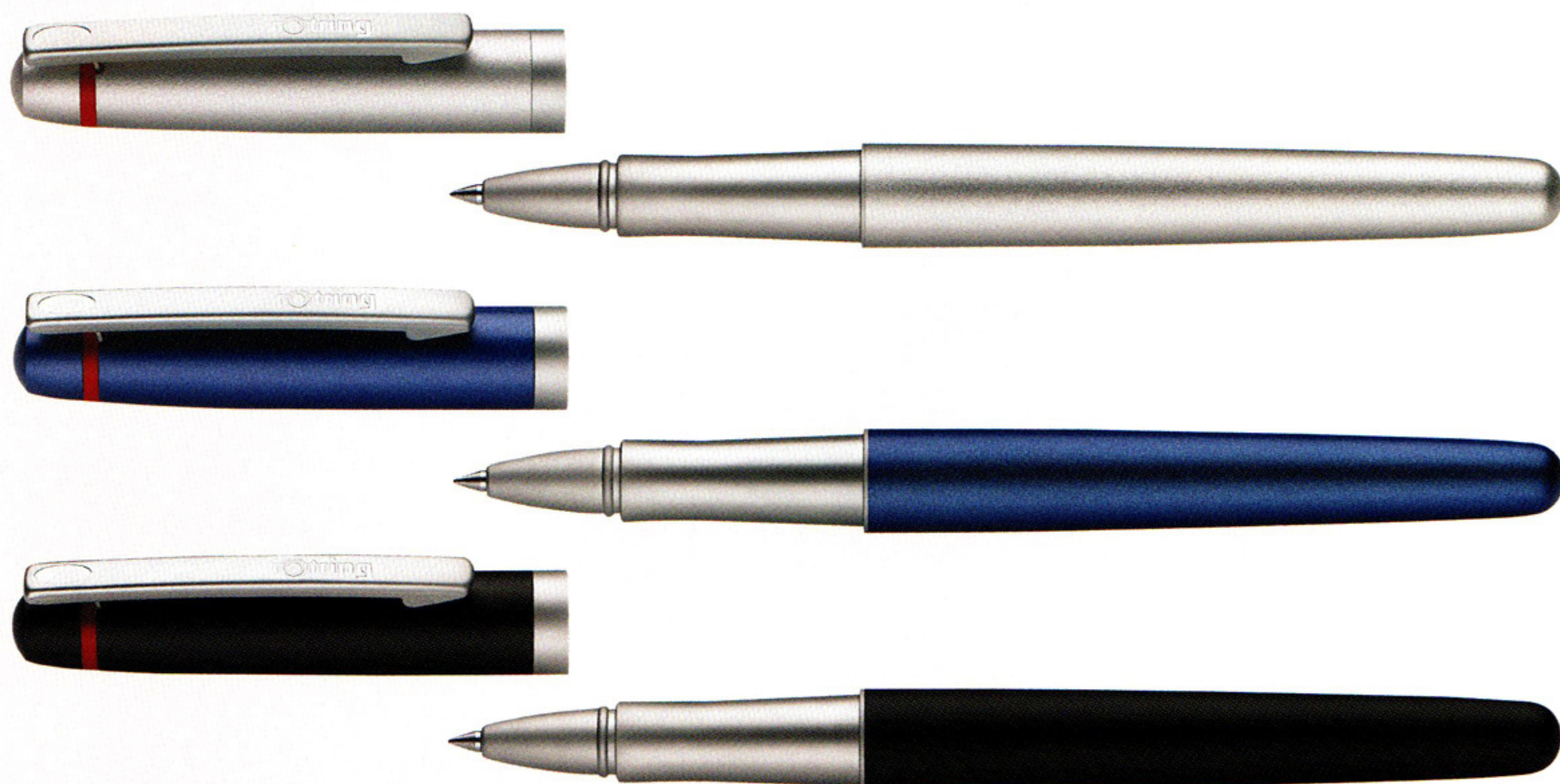


Fountain Pen

Nib size M

Model	Art. no.	Minimum quantity
Silver	R 506 002 1	50
Blue	R 506 012 1	50
Black	R 506 022 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Rollerball

Blue cartridge

Model	Art. no.	Minimum quantity
Silver	R 506 100 1	50
Blue	R 506 110 1	50
Black	R 506 120 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



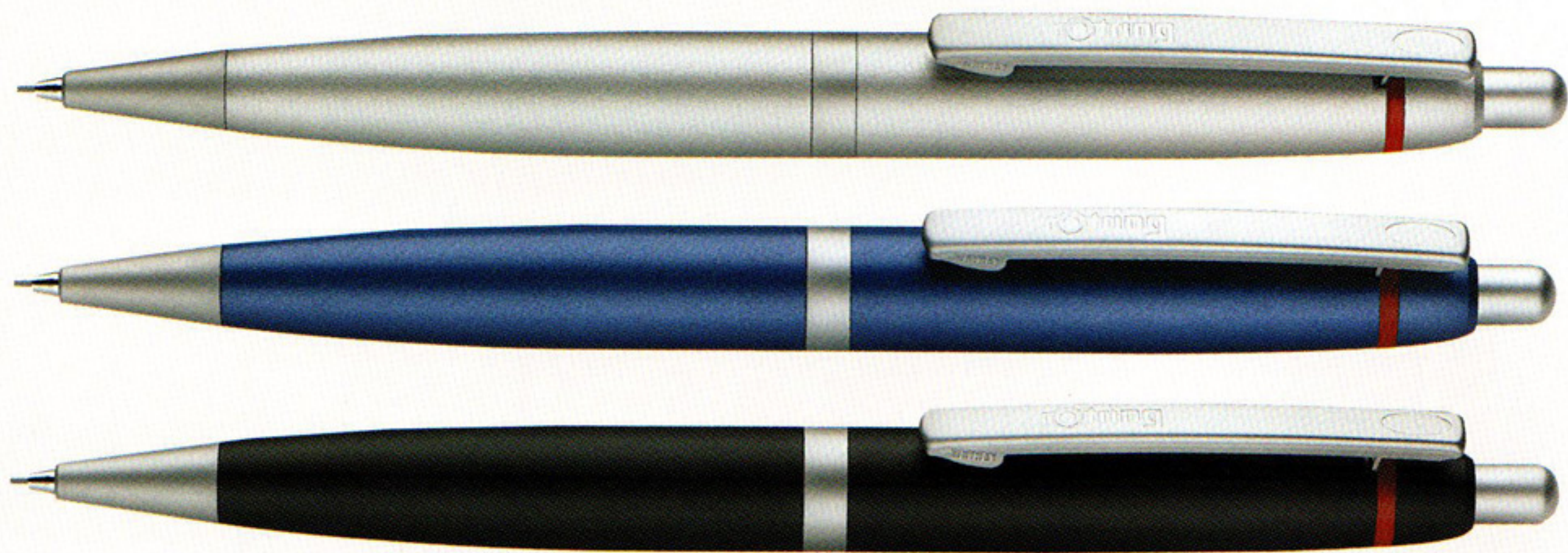
Ballpoint

Blue cartridge

Model	Art. no.	Minimum quantity
Silver	R 506 200 1	50
Blue	R 506 210 1	50
Black	R 506 220 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

Lifestyle



Pencil 0.7 mm

Model	Art. no.	Minimum quantity
Silver	R 506 307 1	50
Blue	R 506 317 1	50
Black	R 506 337 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

freeway



Sets

Model	Art. no.	Minimum quantity	Remark
Fountain Pen M/ Ballpoint	R 506 360 1	50	Colour to be specified
Rollerball/ Ballpoint	R 506 363 1	50	Colour to be specified
Pencil/ Ballpoint	R 506 364 1	50	Colour to be specified

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

Whether travelling long distances or locked in a conference room, with the rotring Palermo you will always have the right tip at hand (ballpoint or mechanical pencil). The attractive surface of the aluminium barrel is ideal for laser engraving.

rotring
Palermo



Duo-Pen

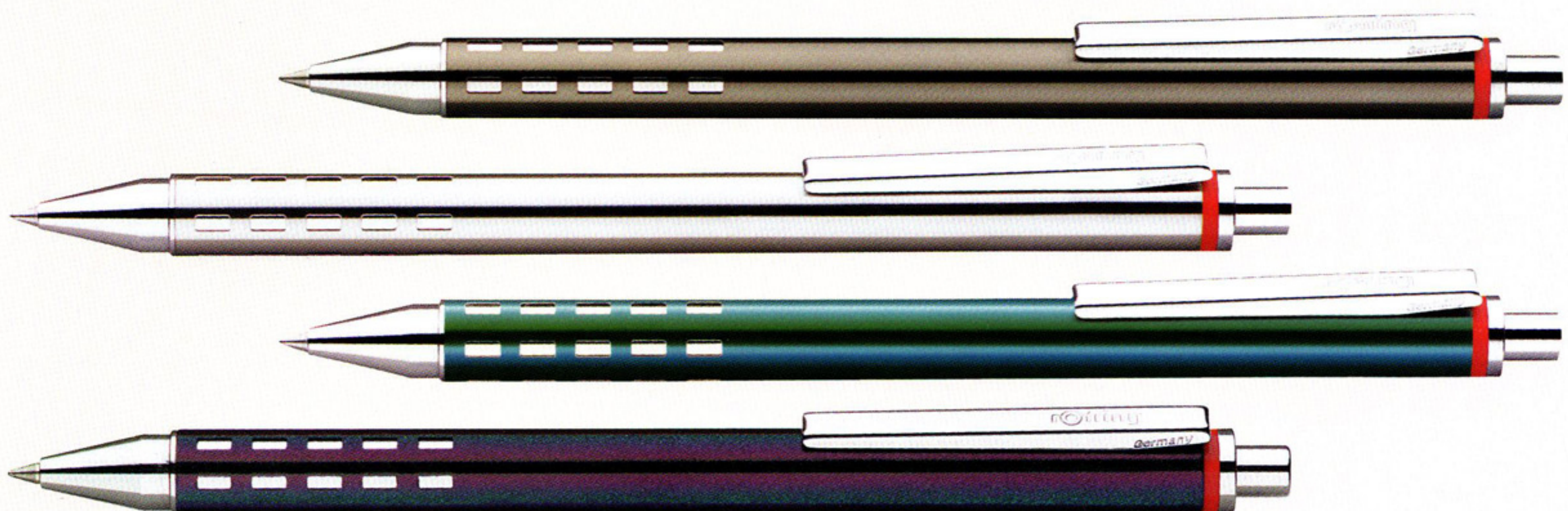
Ballpoint, blue cartridge and Pencil 0.7 mm

Model	Art. no.	Minimum quantity
Black	R 032 550 1	50
Silver	R 032 551 1	50
Graphite	R 032 552 1	50

Case no. 4 / Screen printing, mill-cut engraving and laser engraving

The rotring Jazz capless rollerball is the perfect fusion of the swinging writing of a rollerball with the functional note of a ballpoint. It's the ideal accompaniment for creative people who write dynamically. It will never let them down – the point can remain uncovered for up to a year without drying out, and the three-way automatic point retraction makes sure that pockets on clothing stay clean.

rotring
Jazz



Capless Rollerball

Black cartridge

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Graphite	R 502 718 1	50	Beacon Blue	R 502 731 1	50
Silver	R 502 719 1	50	Royal Purple	R 502 732 1	50

Case no. 2 / Screen printing and laser engraving for Silver



It is not clear which communication form will be prominent in the future. One thing is for sure: important messages will get through. The communication forms between people are going to change drastically in the 21st century. New media will create new ways of communication, new possibilities. However, there is one thing no computer can express: what is written between the lines.

Trend



rotring core

core is an extraordinary pen. core is special. core reflects a lifestyle and reveals the owner's personality. The combination of aluminium, plastic and rubber makes it appeal to young people and fresh thinking individuals. It's core you need!



tecnor



titanium



eternium



coridium



lysium



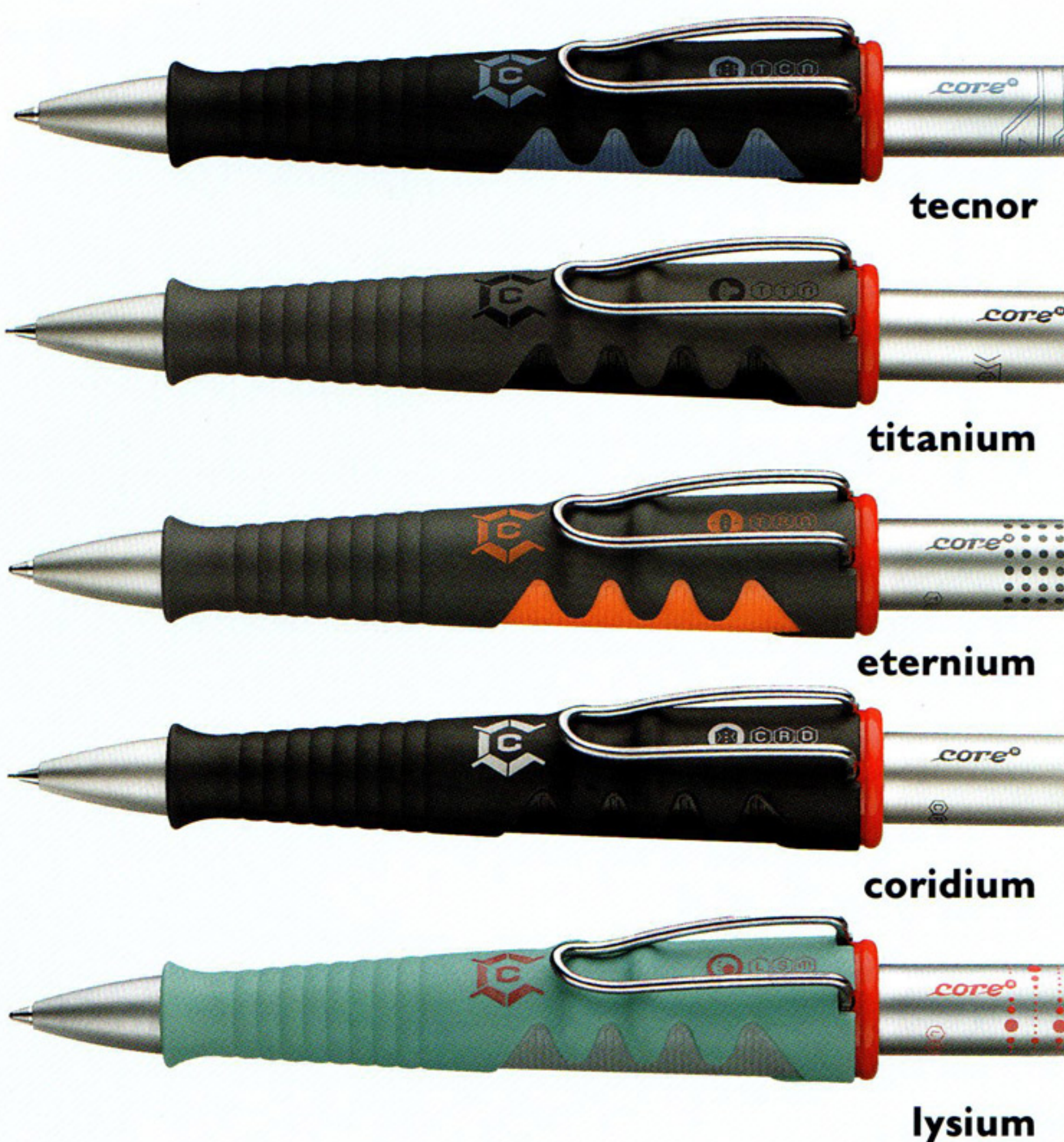
Fountain Pen and Rollerball

Nib size XS = F/M, Rollerball black cartridge

Fountain Pen	Art. no.	Minimum quantity	Rollerball	Art. no.	Minimum quantity
tecnor	R 022 450 1	50	tecnor	R 022 465 1	50
titanium	R 022 451 1	50	titanium	R 022 466 1	50
eternium	R 022 452 1	50	eternium	R 022 467 1	50
coridium	R 022 453 1	50	coridium	R 022 468 1	50
lysium	R 022 454 1	50	lysium	R 022 469 1	50

Single box / Tampo printing and laser engraving

Trend



Ballpoint and Pencil 0.7 mm Blue cartridge

Ballpoint	Art. no.	Minimum quantity	Pencil	Art. no.	Minimum quantity
tecnor	R 022 480 1	50	tecnor	R 022 490 1	50
titanium	R 022 481 1	50	titanium	R 022 491 1	50
eternium	R 022 482 1	50	eternium	R 022 492 1	50
coridium	R 022 483 1	50	coridium	R 022 493 1	50
lysium	R 022 484 1	50	lysium	R 022 494 1	50

Single box / Laser engraving on the button

Sets

Model	Art. no.	Minimum quantity	Remark
Pencil/Ballpoint	R 022 426 1	50	Colour to be specified
Rollerball/Ballpoint	R 022 427 1	50	Colour to be specified
Fountain Pen/Ballpoint	R 022 428 1	50	Colour to be specified

Case no. 10 / Tampon printing and laser engraving

rotring Alpha-Line

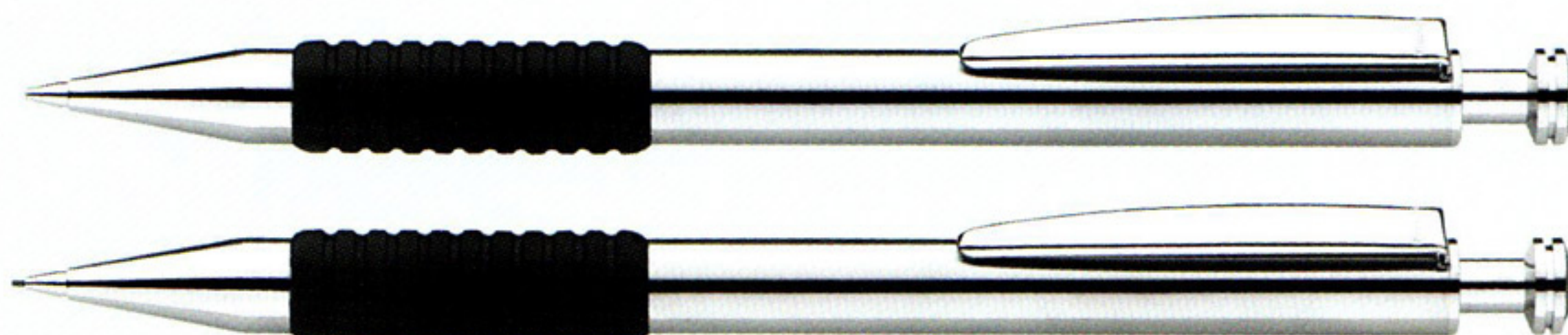
Top quality combined with outstanding design – the rotring Alpha-Line. Positive proof of the inherent elegance of cleanly formed metal. As a fountain pen with iridium nib and snap cap. All in stainless steel. The Soft Touch variant has a soft grip zone to give you comfortable writing.



Stainless Steel

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Fountain pen/nib size M	R 015 365 1	50	Fountain pen/Ballpoint	R 015 375 1	50
Ballpoint/blue cartridge	R 032 365 1	50	Pencil/Ballpoint	R 501 375 1	50
Pencil 0.7 mm	R 501 365 1	50			

Case no. 2 / Screen printing and laser engraving



Soft Touch

Model	Art. no.	Minimum quantity
Ballpoint/blue cartridge	R 032 355 1	50
Pencil 0.7 mm	R 501 355 1	50
Ballpoint/Pencil	R 501 395 1	50

Case no. 2 / Screen printing and laser engraving



Black is beautiful – with the rotring Lambda series. The black rubber surface and diamond-cut grip area give these writing instruments fashionable looks, a firm hold, and tireless writing ease.



Single Writing Instruments

Model	Art. no.	Minimum quantity
Fountain pen/nib size M	R 015 525 1	50
Ballpoint/blue cartridge	R 032 525 1	50
Pencil 0.7 mm	R 501 525 1	50
Rollerball/blue cartridge	R 025 525 1	50

Case no. 8 / Tampo printing



Trend

Sets

Model	Art. no.	Minimum quantity
Fountain pen/Ballpoint	R 015 585 1	50
Rollerball/Ballpoint	R 025 585 1	50
Pencil/Ballpoint	R 501 585 1	50

Case no. 8 / Tampo printing

rotring

Side-Knock

This original idea is more than just a gimmick – it's a handy feature on a well-balanced writing instrument. The rotring Side-Knock comes in classic blue or bordeaux marbled lacquer with gold-plated fittings, or in technical matt chrome metallic.



Ballpoint

Blue cartridge

Model	Art. no.	Minimum quantity
Blue	R 032 011 1	50
Bordeaux	R 032 012 1	50
Matt-chrome	R 032 021 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving only for Matt-chrome

Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Blue	R 501 601 1	50
Bordeaux	R 501 602 1	50
Matt-chrome	R 501 621 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving only for Matt-chrome

Sets

Model	Art. no.	Minimum quantity
Ballpoint/Pencil Blue	R 501 681 1	50
Ballpoint/Pencil Bordeaux	R 501 682 1	50
Ballpoint/Pencil Matt-chrome	R 501 691 1	50

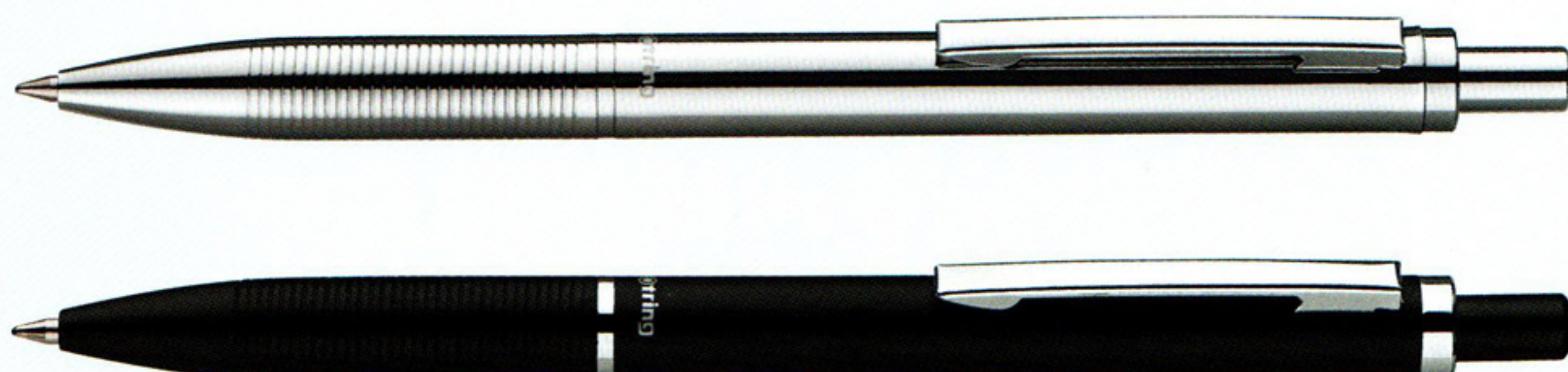


Case no. 2 / Screen printing, mill-cut engraving and laser engraving only for Matt-chrome

Trend

rotring
Seattle

With this Ballpoint pen you are prepared for all occasions. Its price-performance-ratio is extensive: High quality materials - like chrome-plated brass - are used and the Seattle is obtainable at a competitive price.



Ballpoint Black cartridge

Model	Art. no.	Minimum quantity
Chrome	R 032 101 1	250
Black	R 032 100 1	250

Case no. 4 / Screen printing, mill-cut engraving and laser engraving

rotring
Athen

A winner in the economical segment. Made of chromium-plated brass, the new grip zone with slim rubber parts guarantee writing control.



Ballpoint Black cartridge

Model	Art. no.	Minimum quantity
Silver	R 032 366 1	250
Black	R 032 367 1	250

Case no. 4 / Screen printing and laser engraving



The secret of successful people is not in flexibility and apathy, it is independence and a vision of reality. This series is for people who are looking for more than the ordinary, who love the exceptional and who attach great importance to writing comfort at all times. Timeless design, refined colours and outstanding writing comfort - these are the business writing instruments from Sanford.

Business



Lissabon

The elegant cigar-shaped classic: the classic business writing instrument. This writing instrument is a precious gift. Laser engraving is available on the highly polished chrome-plated or black varnish barrels to offer further individuality.



Fountain Pen

Nib size M

Model	Art. no.	Minimum quantity
Chrome	R 015 251 1	50
Black	R 015 250 1	50

Case no. 2 / Screen printing and laser engraving



Ballpoint

Black cartridge

Model	Art. no.	Minimum quantity
Chrome	R 032 251 1	50
Black	R 032 250 1	50

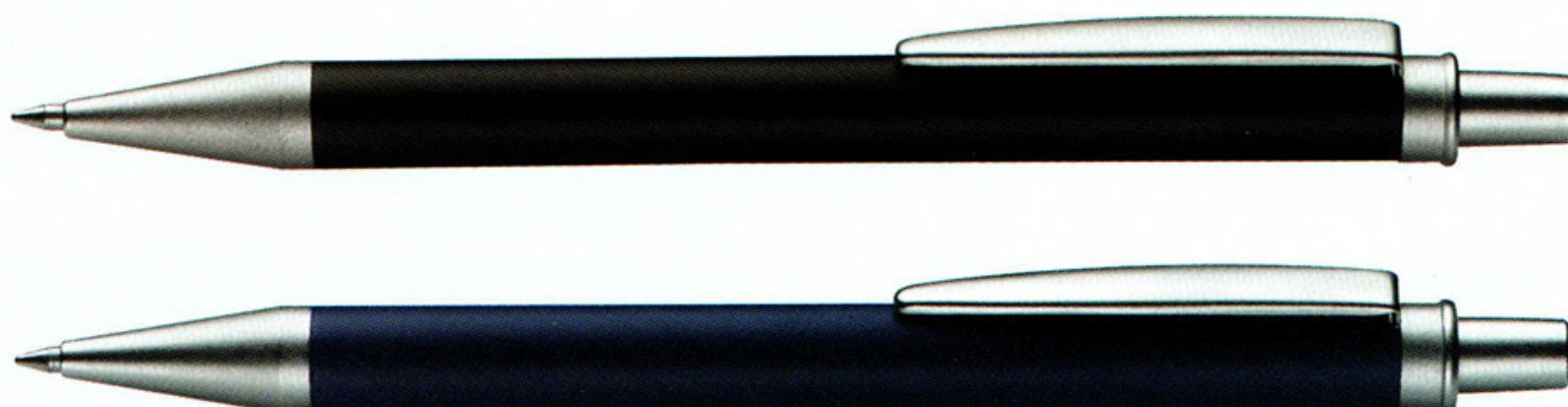
Case no. 2 / Screen printing and laser engraving

Sets

Model	Art. no.	Minimum quantity
Fountain Pen/Ballpoint Chrome	R 015 387 1	50
Fountain Pen/Ballpoint Black	R 015 386 1	50

Case no. 2 / Screen printing and laser engraving

The rotring Base Line stands out with its pleasing streamlined shape. It is made of solid metal with a well-proportioned combination of colours: black or blue matt enamel for the barrel surface, frosted chrome for the tip, clip and pushbutton. The pushbutton ballpoints are equipped with an extra-large black refill.



Ballpoint

Black cartridge

Model	Art. no.	Minimum quantity
Black	R 031 334 1	250
Blue	R 031 335 1	250

Case no. 7 / Screen printing, tampo printing and laser engraving

The rotring Business Line: writing instruments with eye-catching proportions that exude value and excellence. It is made of solid metal with a surface of black or blue matt enamel, rounded off with a frosted chrome tip, clip, middle ring and pushbutton. The pushbutton ballpoints are equipped with an extra-large black refill.



Ballpoint

Black cartridge

Model	Art. no.	Minimum quantity
Black	R 031 317 1	250
Blue	R 031 318 1	250

Case no. 7 / Screen printing, tampo printing and laser engraving

You will be ahead of your time in the business world with this cultivated writing instrument series. With its light aluminium barrel, chrome-plated fittings and a non-slip, rubber grip zone, the Dublin series is a stylish and refined present for business people.

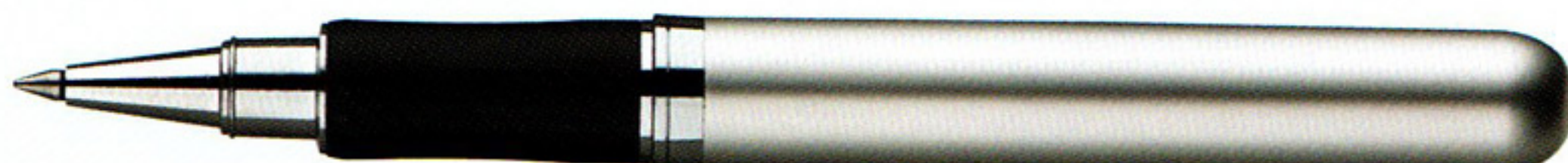
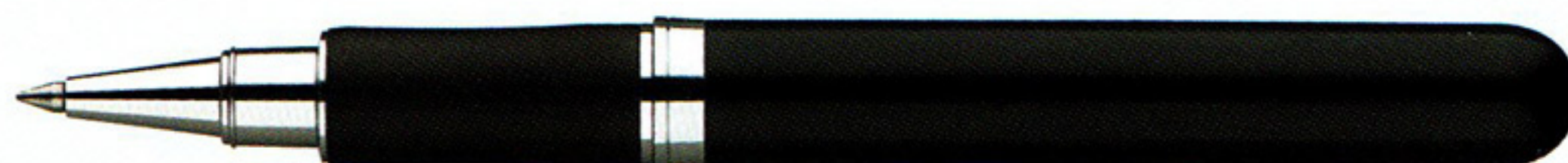


Fountain Pen

Nib size M

Model	Art. no.	Minimum quantity
Black	R 015 350 1	50
Silver	R 015 351 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Rollerball

Blue cartridge

Model	Art. no.	Minimum quantity
Black	R 025 330 1	50
Silver	R 025 331 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

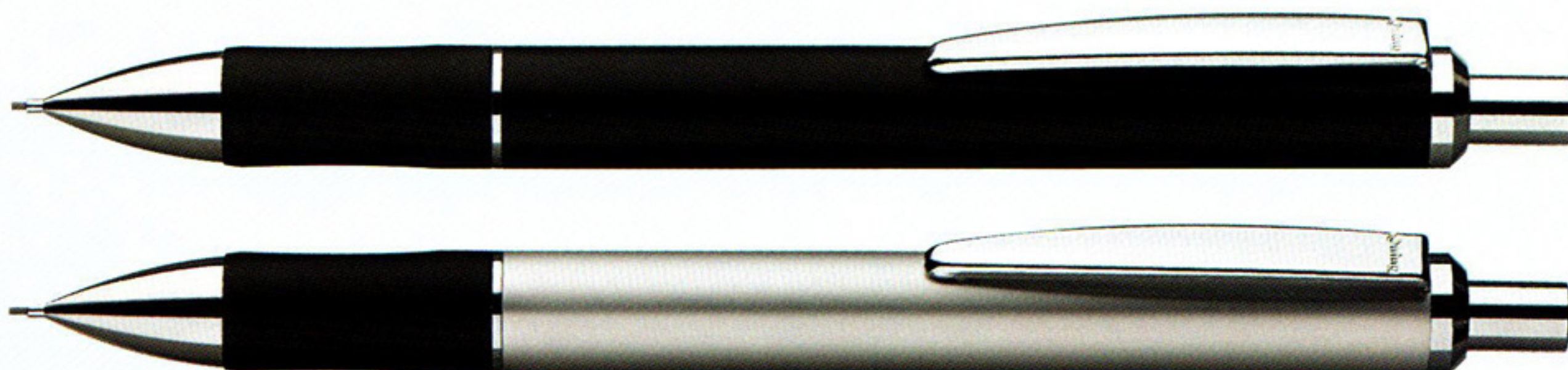


Ballpoint

Blue cartridge

Model	Art. no.	Minimum quantity
Black	R 032 150 1	50
Silver	R 032 151 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Pencil 0.7 mm

Model	Art. no.	Minimum quantity
Black	R 501 250 1	50
Silver	R 501 251 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



Sets

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Fountain Pen/Ballpoint Black	R 015 586 1	50	Rollerball/Ballpoint Silver	R 025 387 1	50
Fountain Pen/Ballpoint Silver	R 015 587 1	50	Pencil/Ballpoint Black	R 501 285 1	50
Rollerball/Ballpoint Black	R 025 386 1	50	Pencil/Ballpoint Silver	R 501 286 1	50

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

Sanford PhD

The academic writing instrument with the large triangular rubberised grip which offers extraordinary writing comfort. Extremely helpful for people who write frequently.



Triangular Grip
Less Fatigue



Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Black	N 6000032	100
Black/Cherry	N 6000033	100

Case no. 2 / Tampo printing



Ballpoint Black cartridge

Model	Art. no.	Minimum quantity
Black	N 6000030	100
Black/Cherry	N 6000031	100

Case no. 2 / Tampo printing



Sets

Ballpoint and Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Ballpoint/Pencil Black	N 6000038	50
Ballpoint/Pencil Black/Cherry	N 6000039	50

Case no. 2 / Tampo printing

Business



Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Black/Gold	N 6000034	100
Cherry/Gold	N 6000035	100

Case no. 2 / Tampo printing



Rollerball

Black cartridge

Model	Art. no.	Minimum quantity
Black/Gold	N 6000036	100
Cherry/Gold	N 6000037	100

Case no. 2 / Tampo printing



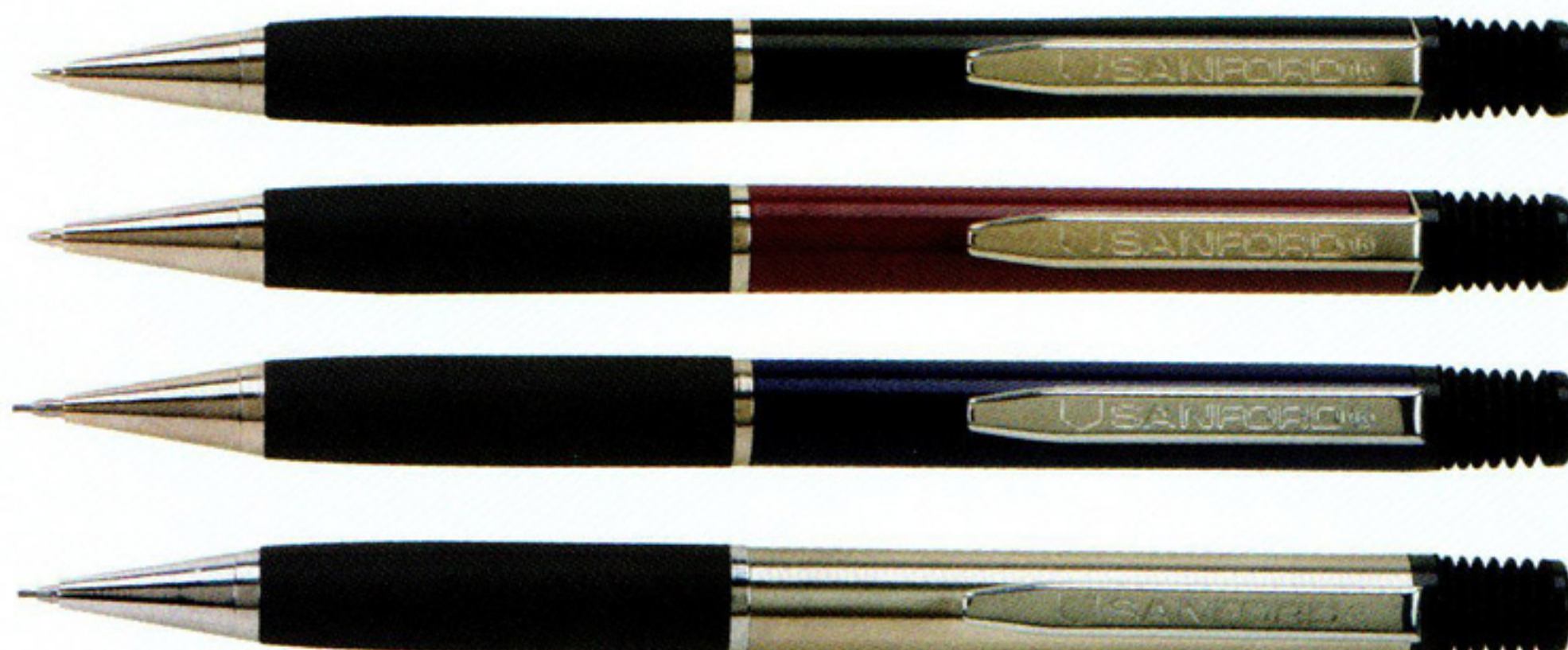
Sets

Rollerball and Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Rollerball/Pencil Black/Gold	N 6000040	50
Rollerball/Pencil Cherry/Gold	N 6000041	50

Case no. 2 / Tampo printing

An elegant and classical writing instrument at a reasonable price. City has a rubberised grip for maximum writing comfort. The ballpoint and pencil are also available with gold accents.



Ballpoint

Black cartridge

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black	N 6000001	250	Navy	N 6000003	250
Burgundy	N 6000002	250	Silver	N 6000004	250

Case no. 4 / Screen printing and laser engraving (only for Silver)



Pencil 0.5 mm

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black	N 6000008	250	Navy	N 6000010	250
Burgundy	N 6000009	250	Silver	N 6000011	250

Case no. 4 / Screen printing and laser engraving (only for Silver)



Sets

Ballpoint and Pencil 0.5 mm

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Ballpoint/Pencil Black	N 6000015	100	Ballpoint/Pencil Navy	N 6000017	100
Ballpoint/Pencil Burgundy	N 6000016	100	Ballpoint/Pencil Silver	N 6000018	100

Case no. 5 / Screen printing



Ballpoint

Black cartridge

Model	Art. no.	Minimum quantity
Black/Gold	N 6000005	100
Champagne/Gold	N 6000006	100
Burgundy/Gold	N 6000007	100

Case no. 2 / Screen printing

Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Black/Gold	N 6000012	100
Champagne/Gold	N 6000013	100
Burgundy/Gold	N 6000014	100

Case no. 2 / Screen printing

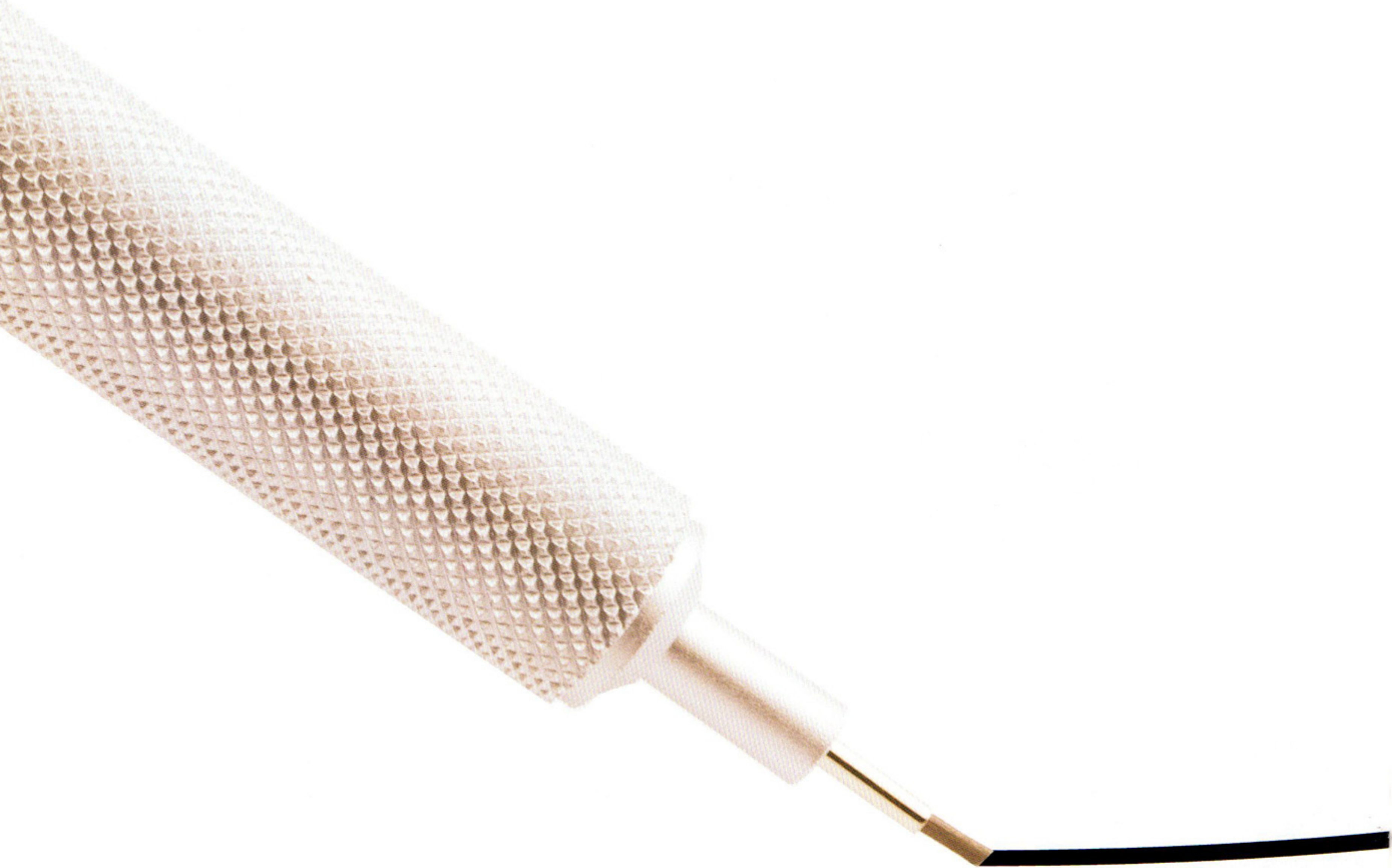


Sets

Ballpoint and Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Ballpoint/Pencil Black/Gold	N 6000019	50
Ballpoint/Pencil Champagne/Gold	N 6000020	50
Ballpoint/Pencil Burgundy/Gold	N 6000021	50

Case no. 2 / Screen printing



Creative value rests in the nature of the elements and in the logic of their order. Smooth and attractive shapes appeal to people who do a creative job and individuals whose lifestyle demands distinctive design. The character of this series captivates because of its elegant profile and refined mechanics. Ornamentation, as visual enhancement, is unnecessary.

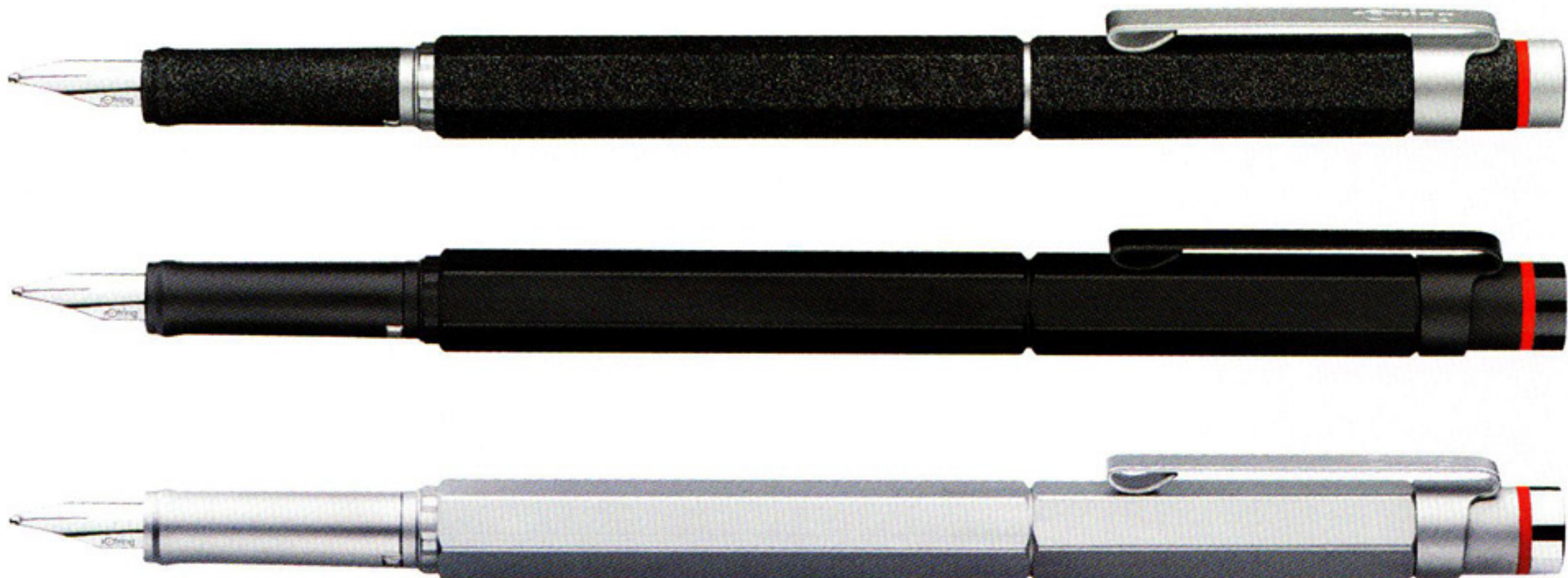
Technique



rotring

Newton

The rotring Newton is a writing instrument for people who go their own way. It's direct, pure design speaks for itself, whilst the Lava series reflects the elemental fascination of lava to give the Newton's sleek appearance a hint of discoveries yet to be made.

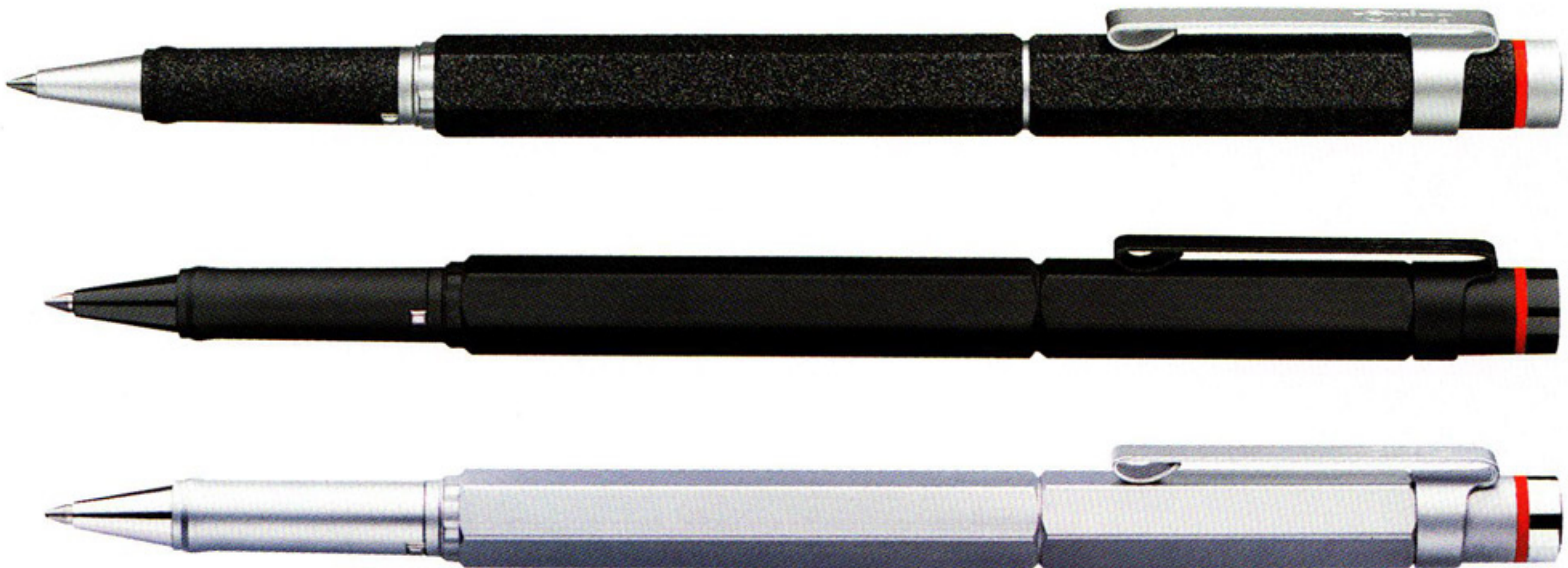


Fountain Pen

Nib size M

Model	Art. no.	Minimum quantity
Lava	R 502 987 1	25
Black	R 502 952 1	25
Silver	R 502 962 1	25

Case no. 2 / Tampo printing, mill-cut engraving and laser engraving only for Silver and Black



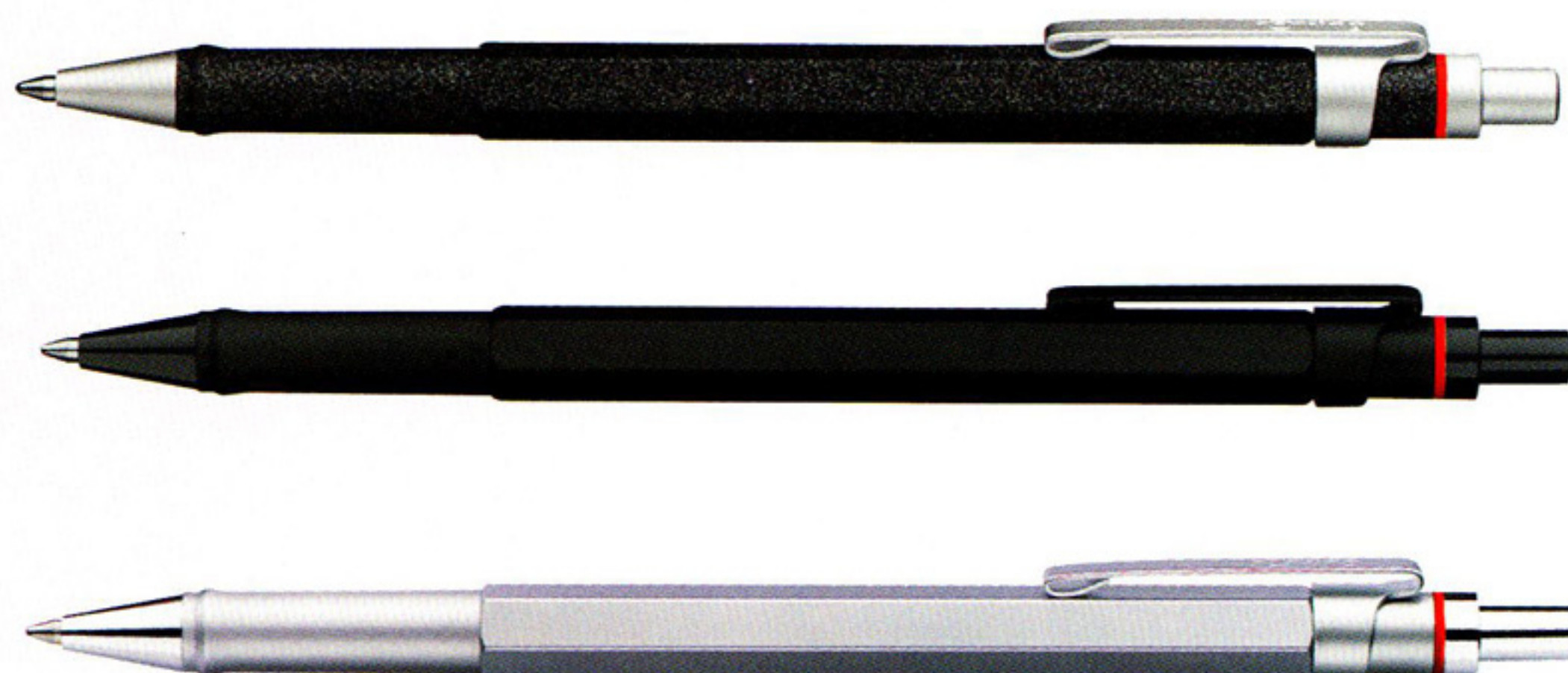
Rollerball

Lava black cartridge, Silver and Black blue cartridge

Model	Art. no.	Minimum quantity
Lava	R 502 922 1	25
Black	R 502 920 1	25
Silver	R 502 921 1	25

Case no. 2 / Tampo printing, mill-cut engraving and laser engraving only for Silver and Black

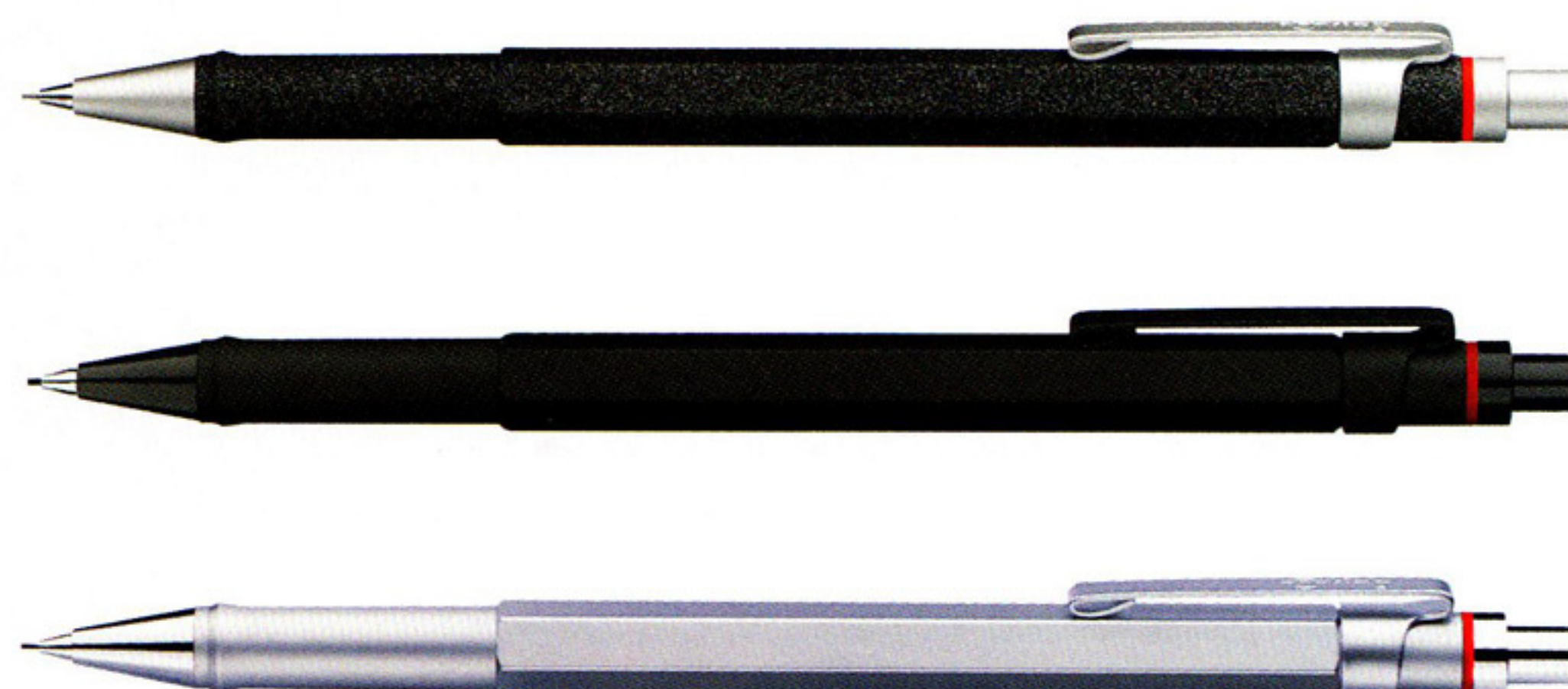
Technique



Ballpoint Blue cartridge

Model	Art. no.	Minimum quantity
Lava	R 502 929 1	25
Black	R 502 930 1	25
Silver	R 502 931 1	25

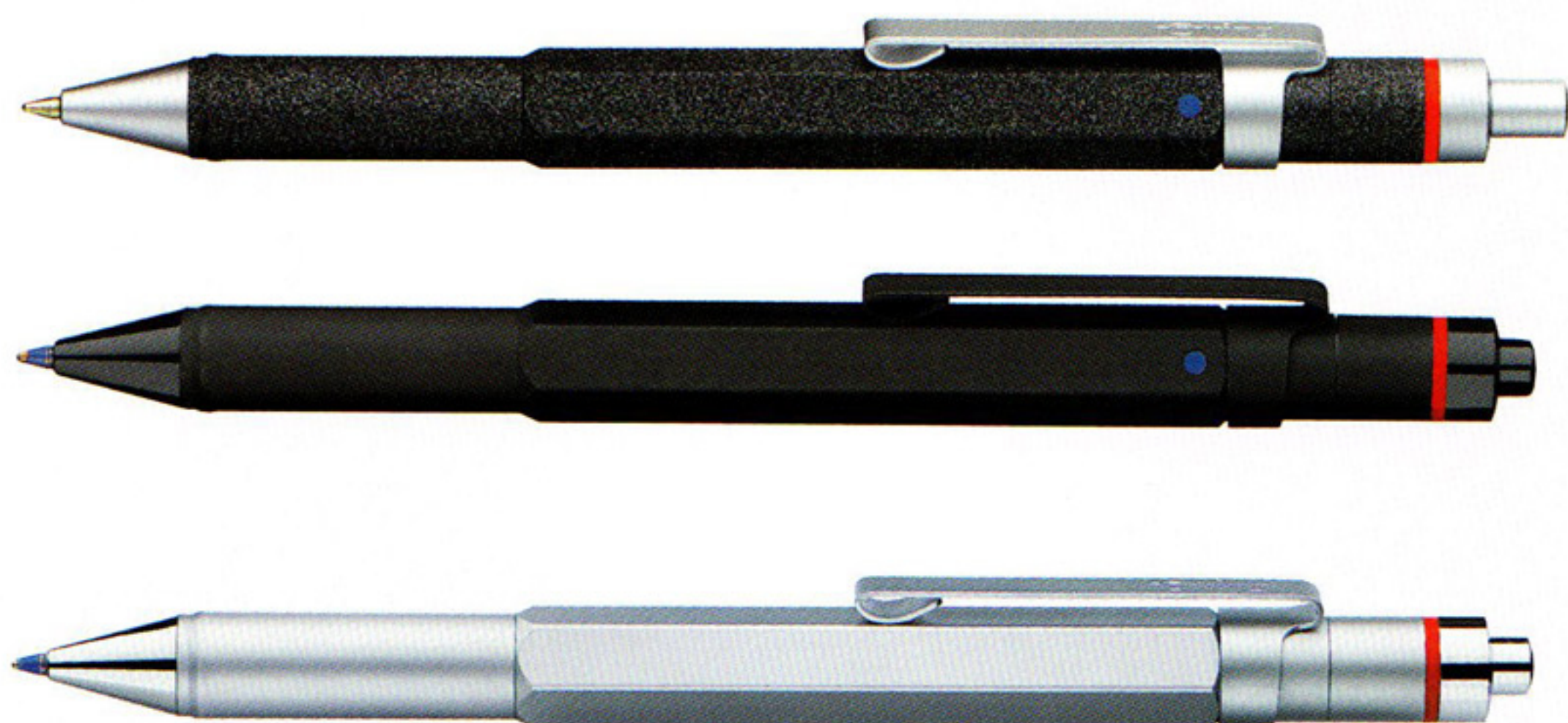
Case no. 2 / Tampo printing, mill-cut engraving and laser engraving only for Silver and Black



Pencil 0.7 mm

Model	Art. no.	Minimum quantity
Lava	R 502 919 1	25
Black	R 502 907 1	25
Silver	R 502 917 1	25

Case no. 2 / Tampo printing, mill-cut engraving and laser engraving only for Silver and Black



Trio-Pen

Blue and red cartridge, lead 0.7 mm

Model	Art. no.	Minimum quantity
Lava	R 502 942 1	25
Black	R 502 940 1	25
Silver	R 502 941 1	25

Case no. 2 / Tampo printing, mill-cut engraving and laser engraving only for Silver and Black

Technique

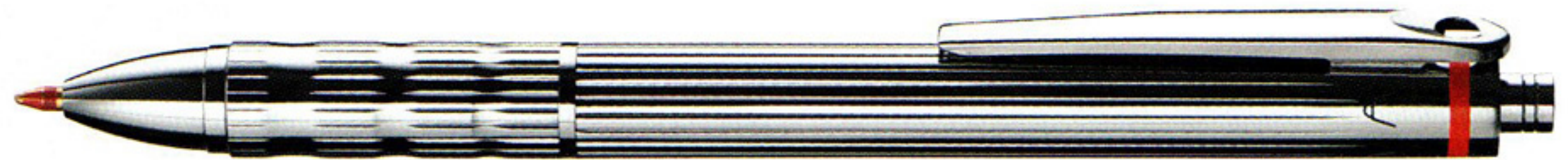


Sets

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Pencil/Ballpoint Lava	R 502 928 1	25	Fountain Pen/Ballpoint Lava	R 502 992 1	25
Pencil/Ballpoint Black	R 502 994 1	25	Fountain Pen/Ballpoint Black	R 502 996 1	25
Pencil/Ballpoint Silver	R 502 997 1	25	Fountain Pen/Ballpoint Silver	R 502 995 1	25
Rollerball/Ballpoint Lava	R 502 993 1	25			
Rollerball/Ballpoint Black	R 502 998 1	25			
Rollerball/Ballpoint Silver	R 502 999 1	25			

Case no. 2 / Tampo printing, mill-cut engraving and laser engraving only for Silver and Black

A single multipen gives the user up to four different options. With this kind of versatility, everything is right at hand, whether ballpoint, fine-lead pencil or marker. The quattro-pen data even has an input point for PC touchscreens! The quattro-pen executive is a de luxe version, with a guilloche finish to set off the intrinsic beauty of its metal barrel as it softly gleams in the light. It's automatic point retraction further distinguishes it from other multipens and helps keep even forgetful users' pockets clean.



quattro-pen executive

Black and red cartridge, lead 0.5 mm, highlighter



Model	Art. no.	Minimum quantity
quattro-pen	R 503 702 1	25

Case no. 2 / Laser engraving on the clip



quattro-pen data

Black cartridge, lead 0.5 mm, highlighter, input-pen



Model	Art. no.	Minimum quantity
Black	R 503 701 1	25

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



quattro-pen

Blue, red and black cartridge, lead 0.5 mm



Model	Art. no.	Minimum quantity
Graphite	R 502 700 1	25

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



quattro-pen hi-lite

Black and red cartridge, lead 0.5 mm, highlighter

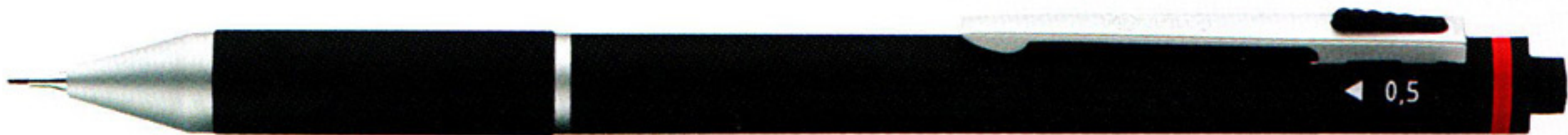


Model	Art. no.	Minimum quantity
Black	R 502 701 1	25

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

rotring

Multipens



trio-pen

Blue and red cartridge, lead 0.5 mm



Model	Art. no.	Minimum quantity
Black	R 502 725 1	25
Silver	R 502 715 1	25

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



trio-pen hi-lite

Black cartridge, lead 0.7 mm, highlighter



Model	Art. no.	Minimum quantity
Black	R 502 711 1	25
Silver	R 502 712 1	25

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

rotring

Artos

Emcompasses three or four different writing functions within one pen. The Artos has a revolutionary grip that always ensures a firm hold on the pen.



trio-pen Artos

Black and red cartridge, lead 0.7 mm



Model	Art. no.	Minimum quantity
Silver	R 502 713 1	25

Case no. 2 / Screen printing, mill-cut engraving and laser engraving



quattro-pen Artos

Black, blue and red cartridge, lead 0.7 mm



Model	Art. no.	Minimum quantity
Black	R 502 714 1	25

Case no. 2 / Screen printing, mill-cut engraving and laser engraving

The rotring 600 - the precision instrument for writing. A resolute form with hexagonal styling. Made of solid brass with chrome finish in matt black or silver, with diamond-cut grip area for non slip hold. Available as ballpoint and 0.7 mm mechanical pencil.



Pencil 0.7 mm

Model	Art. no.	Minimum quantity
Silver	R 502 617 1	50
Black	R 502 607 1	50

Case no. 2 / Tampo printing, mill-cut engraving and laser engraving



Ballpoint

Model	Art. no.	Minimum quantity
Silver	R 502 631 1	50
Black	R 502 630 1	50

Case no. 2 / Tampo printing, mill-cut engraving and laser engraving



Sets

Model	Art. no.	Minimum quantity
Ballpoint/Pencil Silver	R 502 697 1	50
Ballpoint/Pencil Black	R 502 698 1	50

Case no. 2 / Tampo printing, mill-cut engraving and laser engraving



Meeting new challenges every day and to be ready at all times for something completely different. Always dynamic, always active. Full of desire and curiosity - this Sanford series is like its target group: young and cool. Fashionable colours, technical finesse and trendy designs make this series the perfect companion in all situations.

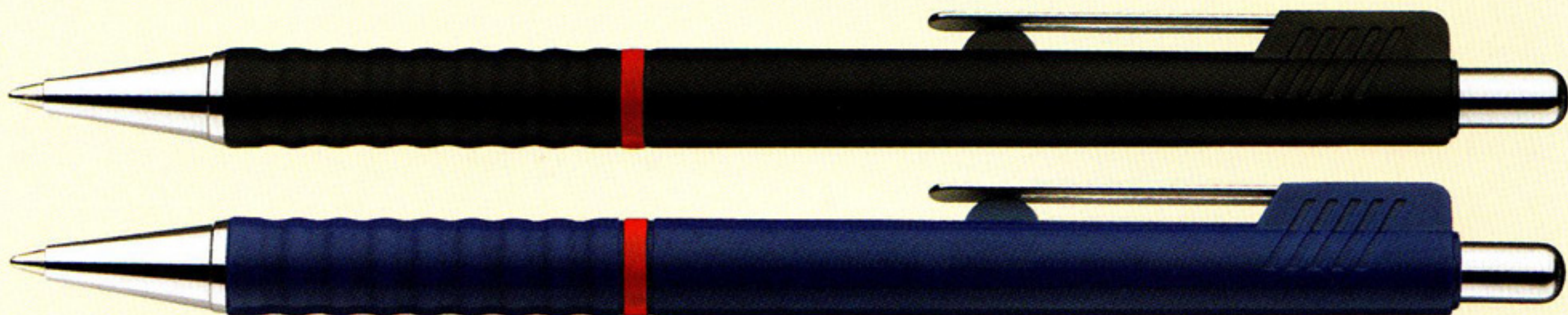
Young & Cool



rotring

Tikky II

The rotring Tikky II ballpoint and pencil with the distinctive, new wave-form grip. Good looks and solid functioning. Produced from plastic, with metal point, pushbutton and clip. The ballpoint takes a giant refill and the pencil comes in 0.5 mm.

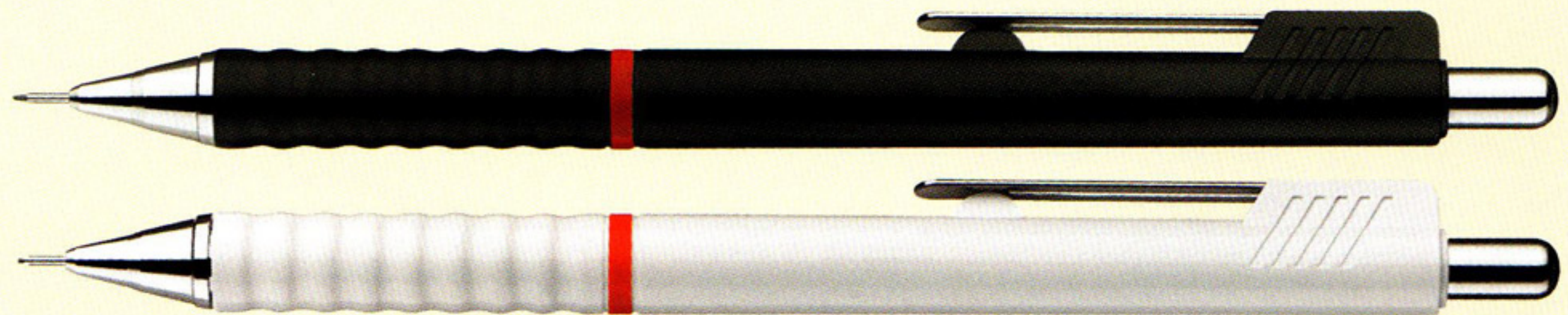


Ballpoint

Blue cartridge

Model	Art. no.	Minimum quantity
Black	R 033 241 1	250
White	R 033 242 1	250
Blue	R 033 243 1	250

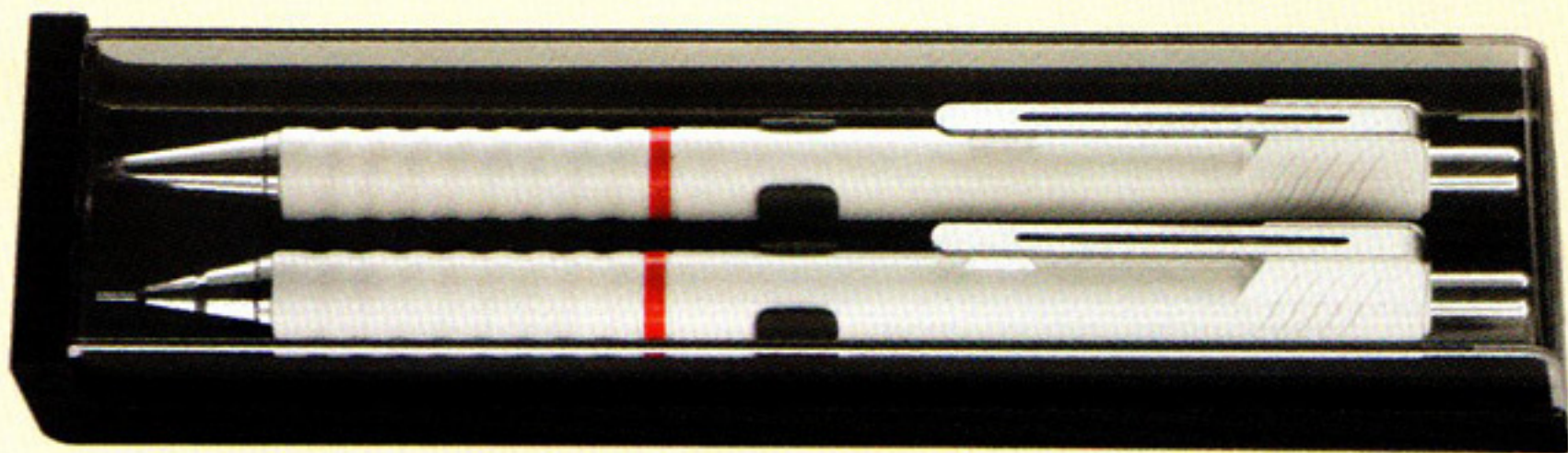
Box of 10 / Screen printing



Pencil 0.5 mm

Model	Art. no.	Minimum quantity
Black	R 502 095 1	250
White	R 502 096 1	250
Blue	R 502 097 1	250

Box of 10 / Screen printing



Sets

Model	Art. no.	Minimum quantity
Ballpoint/Pencil Black	R 033 224 1	250
Ballpoint/Pencil White	R 033 225 1	250
Ballpoint/Pencil Blue	R 033 226 1	250

Case no. 5 / Screen printing

The long-distance professional with extreme durability. Thanks to its innovative Free Ink System and ink level window, the XONOX writes perfectly from the word “go” and guarantees a consistently high-quality line to the very last drop of ink.



Rollerball F

Black or blue Ink

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black Ink	R 020 240 1	500	Blue Ink	R 020 241 1	500

Box of 10 / Screen printing. Advertising message in one colour on the barrel only.



Rollerpoint F

Black or blue Ink

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black Ink	R 020 140 1	500	Blue Ink	R 020 141 1	500

Box of 10 / Screen printing. Advertising message in one colour on the barrel only.

A pushbutton ballpoint manufactured in tough plastic with a giant blue refill. The ergonomic shape and non-slip grip area make the Gamma a rock-steady writer. This model is ideal for advertising printing.



Ballpoint

Blue cartridge

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black	R 031 800 1	500	White	R 031 805 1	500

Box of 10 / Screen printing

Aristo

Model 866

A ballpoint pen with shiny metal accents.



Ballpoint
Blue cartridge

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
White	R 031 865 1	500	Black	R 031 866 1	500

Box of 10 / Screen printing

Young & Cool

Aristo

Model 150

Ballpoint pen with plastic barrel and chrome-plated tip, pushbutton and clip.
The combination of plastic and metal makes it lie comfortably in the hand while writing.



Ballpoint
Black cartridge

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
White	R 031 331 1	500	Blue	R 031 333 1	500
Black	R 031 332 1	500			

Box of 8 / Screen printing

The slender waist and broad grip area with non-slip profile make the Speedy a winner for writing or drawing, as a ballpoint or 0.7 mm pencil. Available in white or black plastic. The crisp pushbutton mechanism and the unique metal clip design add enjoyment to writing. The Speedy pencil additionally features a cushioned point at one end and an extra-large eraser under the pushbutton cap at the other.

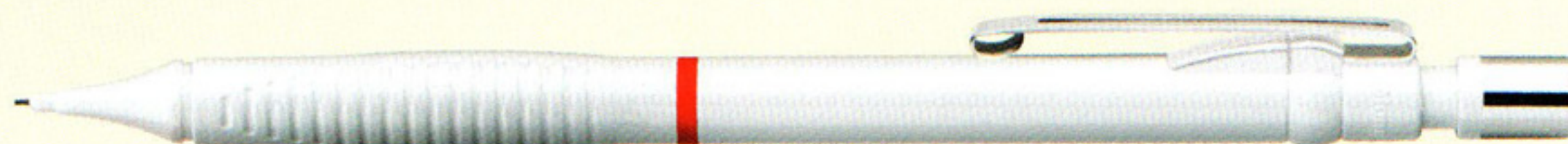
Ballpoint

Blue cartridge



Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black	R 505 125 1	1000	White	R 505 175 1	1000

Box of 10 / Screen printing



Pencil 0.7 mm

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black	R 505 107 1	1000	White	R 505 157 1	1000

Box of 10 / Screen printing

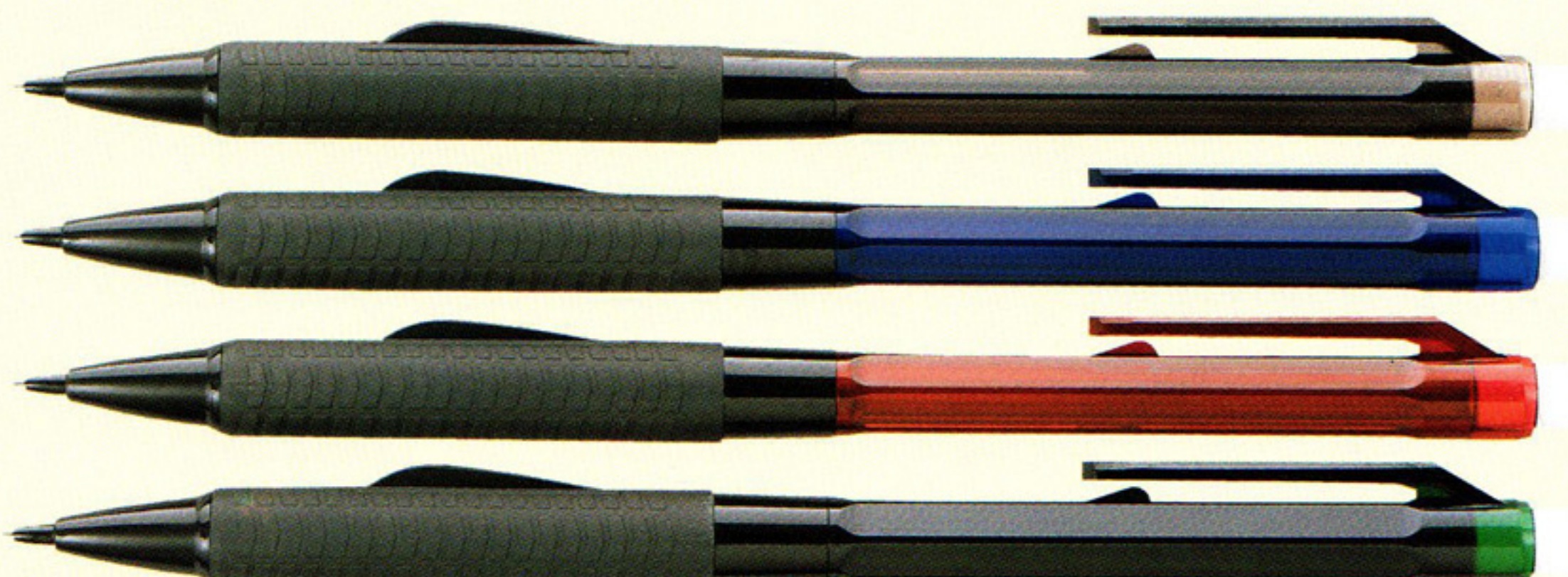
Sets

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Pencil/Ballpoint Black	R 505 133 1	1000	Pencil/Ballpoint White	R 505 183 1	1000

Case no. 5 / Screen printing

Sanford Clickster Grip

The trendy fine-lead mechanical pencil with the convenient side lead advance mechanism, located in the soft grip zone.



Pencil 0.7 mm

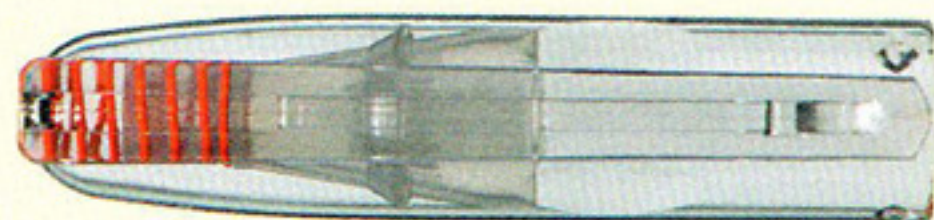
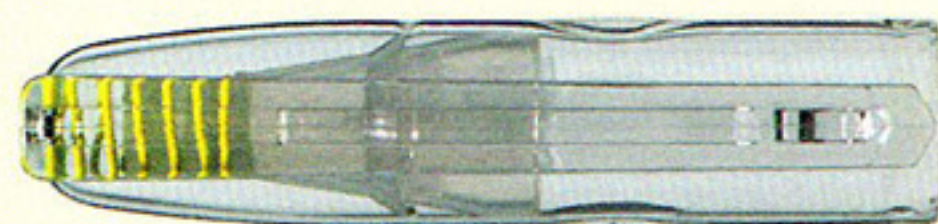
Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Smoke	N 6000077	500	Red	N 6000079	500
Blue	N 6000078	500	Green	N 6000080	500

Box of 10 / Tampo printing

Sanford

Liquid Accent

All important information can be highlighted with these bright fluorescent ink markers. The vibrant colours are light fast and water resistant. These highlighters have a visible ink supply and a chisel tip which allows wide lines for highlighting and thin lines for underlining.



Liquid Highlighter

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Orange	N 6000046	600	Green	N 6000049	600
Blue	N 6000047	600	Pink	N 6000050	600
Yellow	N 6000048	600			

30 pcs. in a polybag / Screen printing and tampo printing

Sets

Set of 3 and set of 5 (colours to be defined)

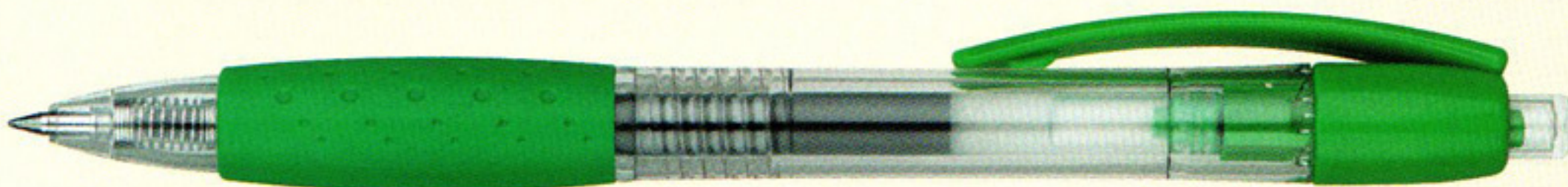
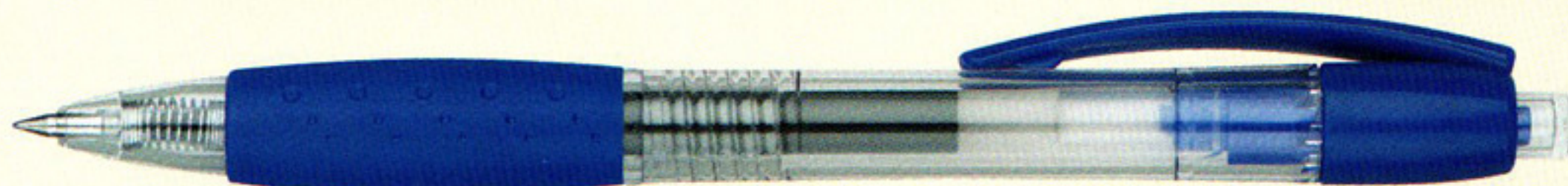
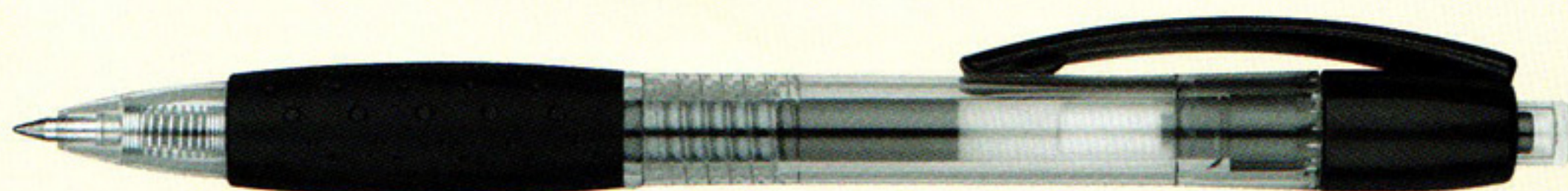
Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
3 colours	N 6000051	300	5 colours	N 6000052	300

PVC-case / Tampo printing

Sanford

Star Gels Clic

The new member of the Star Gels family. Star Gels Clic have transparent barrels and ergonomic soft grip.

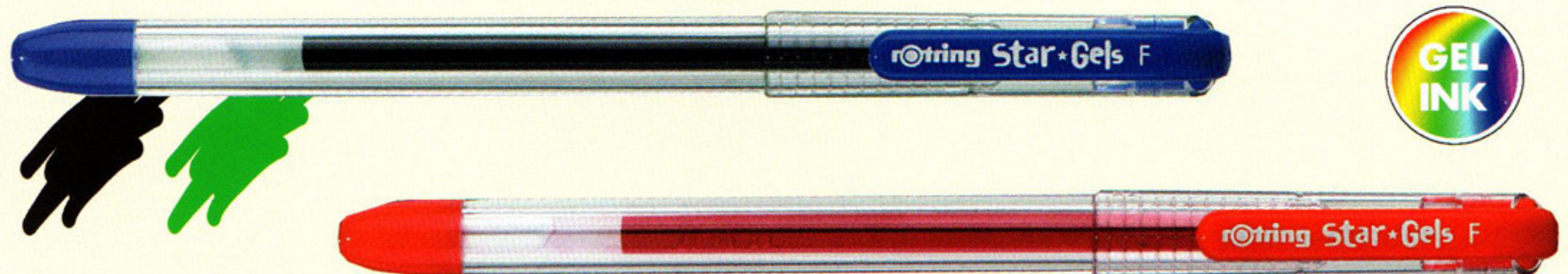


Gel Ink Pen

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black	N 6000096	240	Red	N 6000098	240
Blue	N 6000097	240	Green	N 6000099	240

Box of 8 / Screen printing

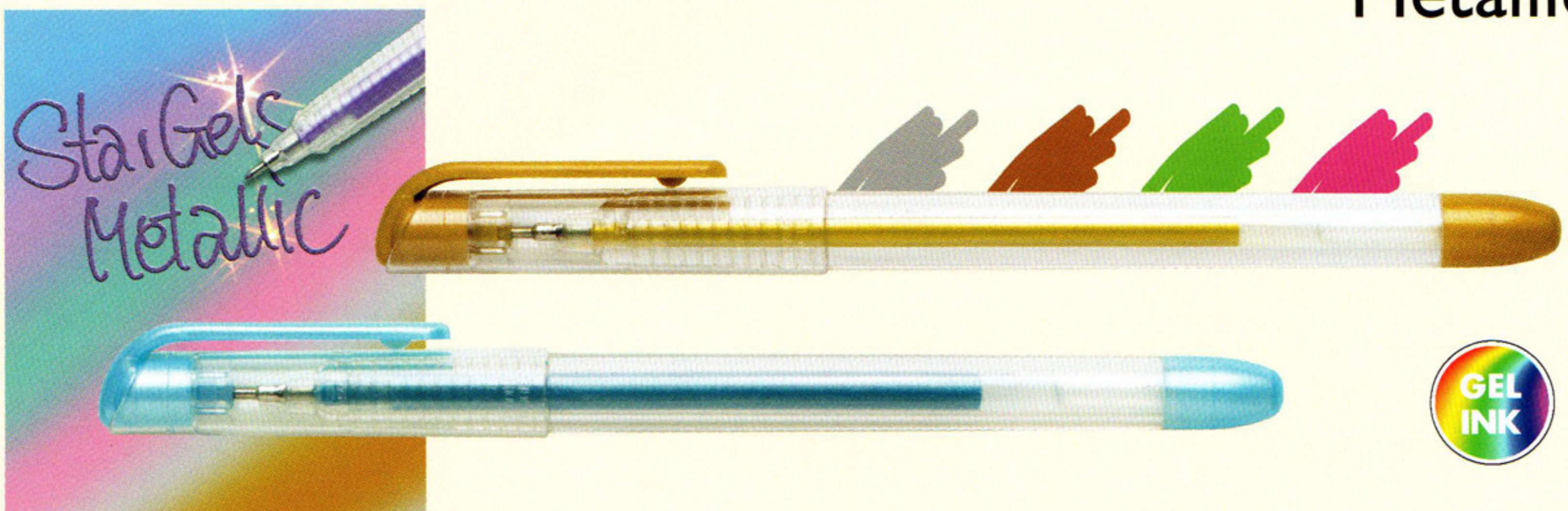
Star Gels are ideal for colourful and creative writing, especially on dark coloured paper and card. The transparent barrel allows a permanent view of the ink level. The gel ink is water resistant and guarantees high quality lay down. The special rollerball tip allows comfortable writing. This smoothness is essential to enable individual creativity to flow.



Single Writing Instruments and Set of 4

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Black	N 6000091	500	Red	N 6000093	500
Blue	N 6000092	500	Green	N 6000094	500
Set of 4	N 6000095	250			

Box of 10 / Screen printing and the set of 4 in a PVC-case / Tampo printing



Single Writing Instruments and Set of 4

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Gold	R 018 620 1	500	Green	R 018 624 1	500
Silver	R 018 621 1	500	Blue	R 018 625 1	500
Bronze	R 018 622 1	500	Pink	R 018 626 1	500
Set of 4	N 6000095	250			

Box of 10 / Screen printing and the set of 4 in a PVC-case / Tampo printing



For generations rotring products have stood for precision and high quality. That concerns a large number of individual writing instruments as well as a range of products that compliment superior writing. Writing instruments are excellent for use as advertising media. High-valued materials and exclusive design give individuality to each writing instrument.

Miscellaneous



Aristo

Clipboards

Whether inside or outside, these clipboards are ideal for all jotting, writing and sketching while on the move. Clamp and board can be had in a multitude of colours. Design your own promotional gift!



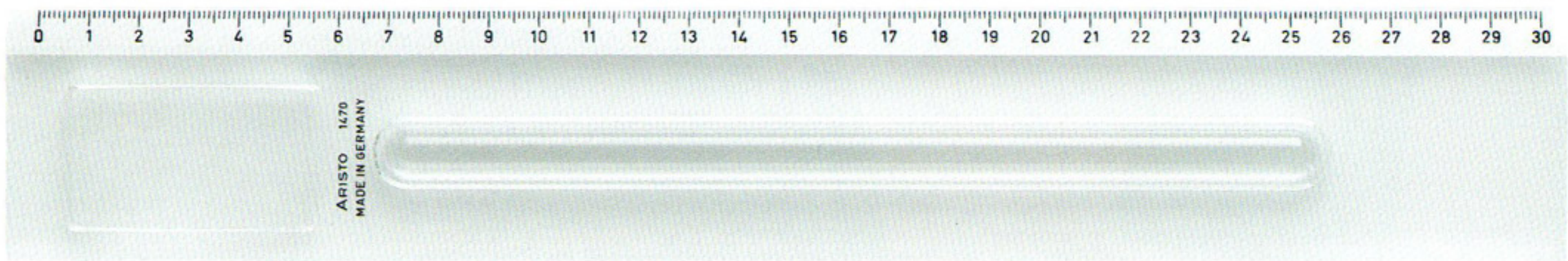
Model	Art. no.	Minimum quantity
White	R 871 011 1	500
Coloured	R 871 017 1	500

Polybag / Planographic printing

Aristo

Magnifying Rule

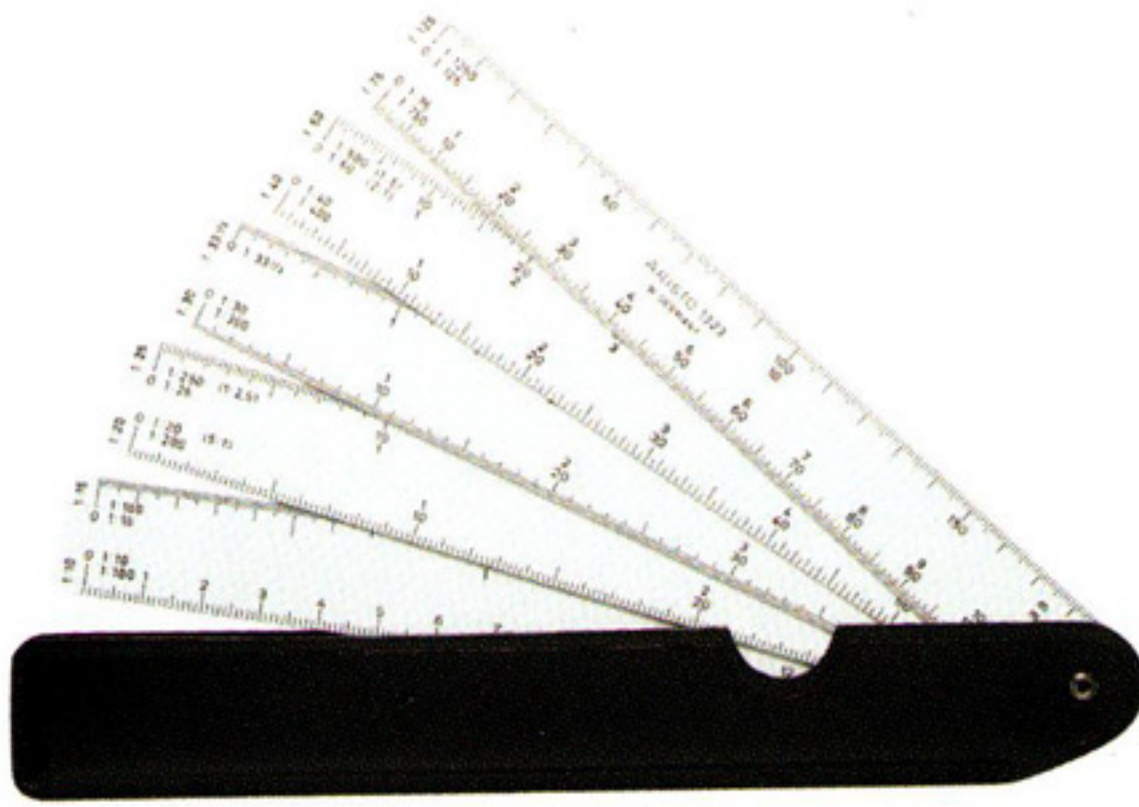
With this acrylic magnifying rule you get precise information. Either measuring with the 30 cm scale or detailed work with magnifying window or line.



Model	Art. no.	Minimum quantity
-	R 801 154 1	250

PVC-case / Planographic printing

Aristo Scale Fans



Each scale fan has a selection of white plastic reduction scales hinged in a black case.

Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Scale fan with 4 scales 1 : 625/750/1000/ 1250/1500/2000/ 2500/5000	R 802 058 1	250	Scale fan with 5 scales 1 : 10/15/20/25/30/ 33 1/3/40/50/75/125	R 802 059 1	250

Polybag / Planographic printing



rotring Leather Case

Model	Art. no.	Minimum quantity
Black	R 026 298 1	50
Green	R 026 296 1	50
Blue	R 026 297 1	50

Cardboard box

Name, address, telephone number, logo – very little else gives you better visibility than these handy little note-holders. Multicoloured tampon-printing can turn them into eye-catching mini-displays, and because they're magnets, they'll be up where they can be seen.

Aristo Magnets



Model	Art. no.	Minimum quantity	Model	Art. no.	Minimum quantity
Magnets Ø 15 mm Red, White, Blue, Black	R 871 700 1-707 1	250	Magnets Ø 30 mm Red, White, Blue, Black	R 871 720 1-727 1	250
Magnets Ø 20 mm Red, White, Blue, Black	R 871 710 1-717 1	250	Magnets Ø 34 mm Red, White, Blue, Black	R 871 730 1-737 1	250

Metal boards in a polybag / Tampon printing

Packaging

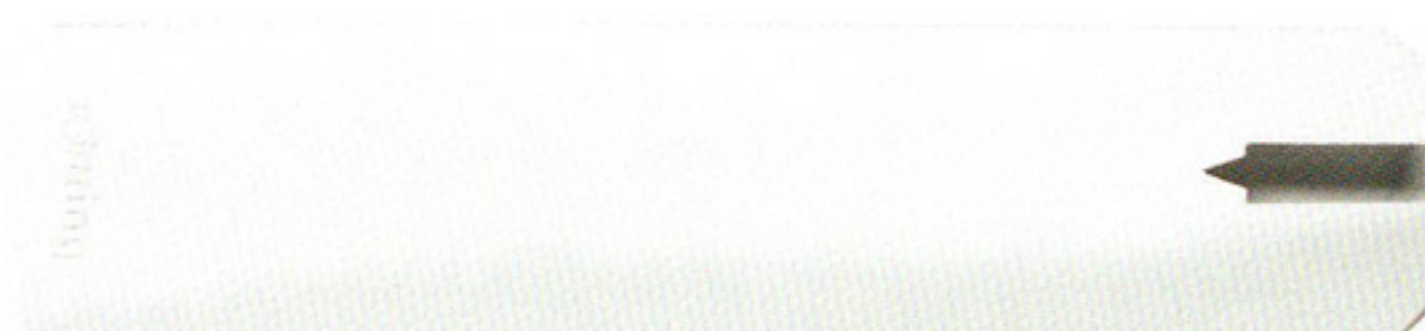
Case No. 1

R 026 010 1

for 1 writing instrument

R 026 011 1

for 2 writing instruments



Case No. 2

R 026 599 1

for 1 writing instrument

R 026 699 1

for 2 writing instruments



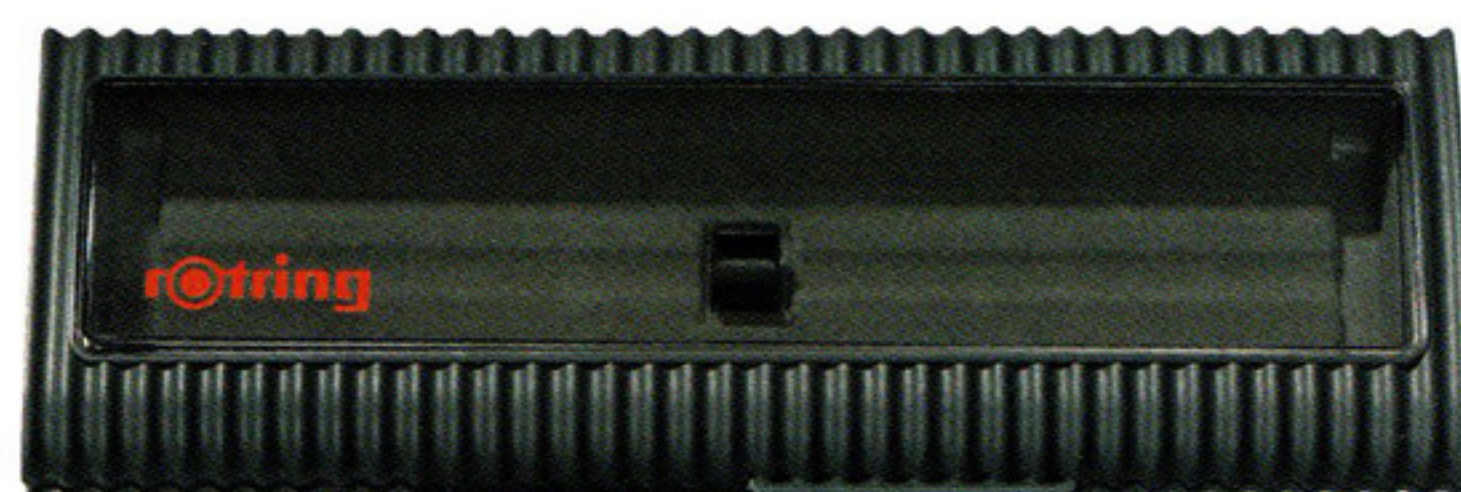
Case No. 3

R 026 897 1

for 1 writing instrument

R 026 898 1

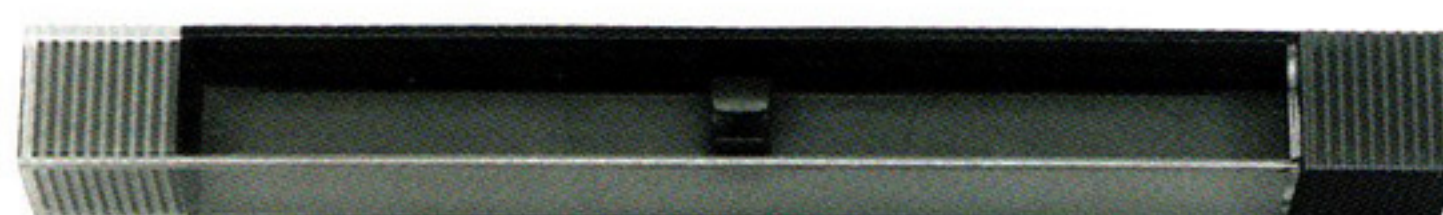
for 2 writing instruments



Case No. 4

R 026 012 1

for 1 writing instrument



Case No. 5

R 026 013 1

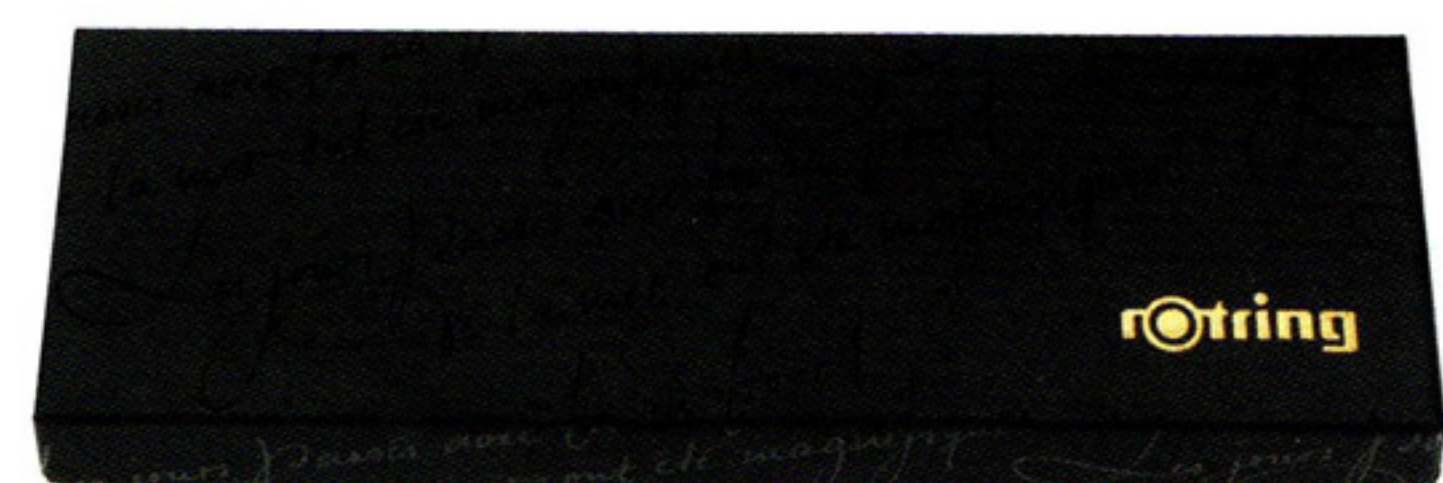
for 2 writing instruments



Case No. 6

R 026 896 1

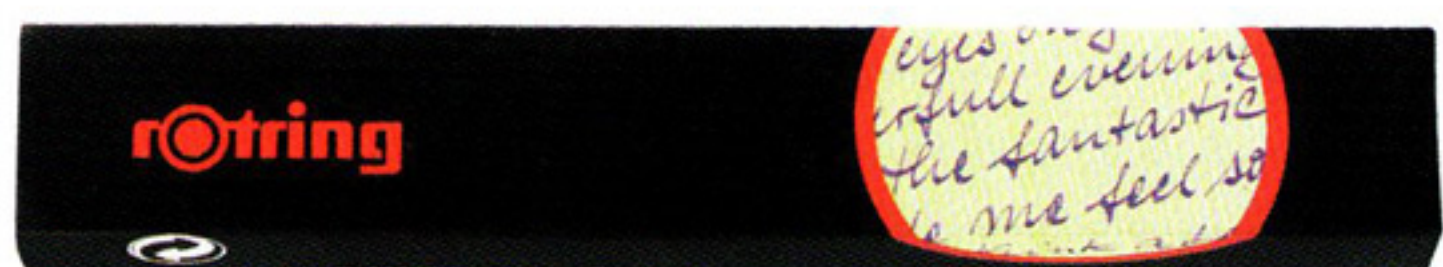
for 1 or 2 writing instruments



Case No. 7

R 026 014 1

for 1 writing instrument



Case No. 8

R 026 015 1

for 1 or 2 writing instruments



Case No. 10

R 026 009 1

for 1 or 2 writing instruments



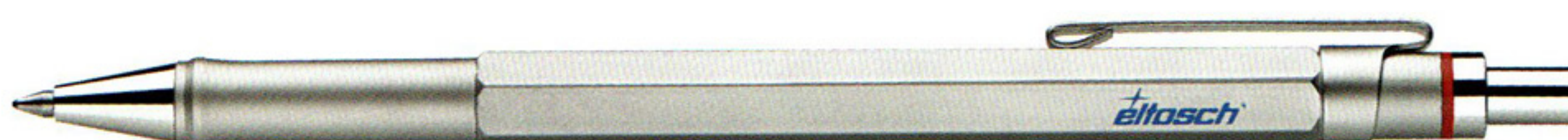
Advertising Message Application



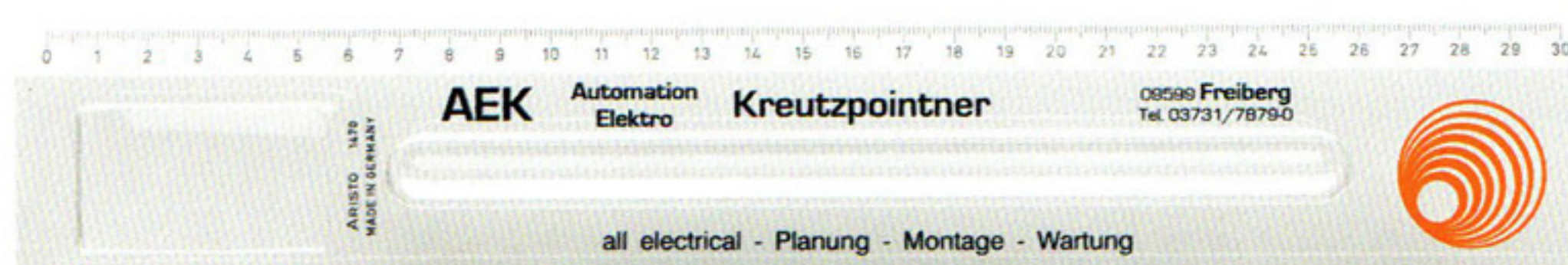
Screen printing on plastic



Screen printing on metal



Tampo printing on metal



Planographic printing



Planographic printing on leather



Mill-cut engraving



Laser engraving

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