



Writing Sensations 1998



the whom I meet
can you! Anyway, it was
want bloke from last year
Remembers the sunset
2. us sitting that dock
smoothly

rotring

write it · draw it · do it

TENKULI

mit Rotring

73

72

6

11 Be
12 De

12 De

7 Rotring

7a Außenspirale

7b Roter Ring

7c Drehknopf

8 Fallger

9 Schrei

10 Vord

Kappen-Knopf

4 Korken-Schrb.

5 Korken

6 Innenspirale

6^a Korkenträger

M. 2:7

measurements

•13.6

•10.4

116

17

Strichbreite 0,3
width of the line 0,3

width of the line 0,3

60

92

20.3

orange

Mat - Nr.

Ausstattung
equipment

Oberfläche

colour of surface

Making History

The rotring writing instruments are the constant companions of people who take the initiative in life. With their innovative technology, exemplary functioning and very special aesthetic qualities, these writing instruments fit dynamic lifestyles – just as they have for the past seventy years.

- 1928** rotring develops the Tintenkuli or Inkograph with the patented "sturdy tubular tip." Now anyone can write in their personal style with an inkpen which writes smoothly.
- 1936** The multi-colour pen comes out. The antecedent of all rotring Multipens, it is the first to combine a pencil and two colour points in a single barrel.
- 1953** The rotring rapidograph technical pen renders the traditional ruling and funnel pens obsolete. Its technology sets the standard for technical drawing even today.
- 1955** Another demonstration of rotring's innovation and quality – the first rotring roller pen comes out. Refillable and bearing a ruby tip, it gives incomparably good writing.
- 1979** The rotring Tikky fine-lead pencils with the ergonomic wave-form grip bring the quality, performance and precision of technical writing instruments to everyday writing.
- 1984** The rotring ArtPen calligraphy fountain pen, originally intended for the artist market, becomes a sales hit with the general public.
- 1988** Consumers are included in the development process for the new rotring multi-function pens. The result is the handy eye-contact mechanism.
- 1989** The rotring 600 – now further developed into the Newton – sets new aesthetic standards in the higher-value writing instrument market.
- 1992** The rotring 400 – today known as the rotring Esprit – appears. With the characteristic Tikky wave-form grip, the series is among the world's lightest all-metal writing instruments.
- 1994** The rotring Millennium series is launched, with a special edition to appear each year up to the turn of the century, as collector's item, symbol of the times and objet d'art.
- 1998** The rotring 1928 is created to celebrate the 70 year company anniversary. Its tubular tip hearkens back to the legendary Tintenkuli. Featuring the design of 1928 with the technology of today, it is strictly limited to 1,928 pens.



Homage to the spirit of invention

Seventy years ago the legendary "Roaring Twenties" were coming to a close. People looked back on a decade that had seen more technological achievement than ever before. The Atlantic had been flown non-stop. Sound had come to films. Berlin had the world's first high-speed urban railway, giving it a unique mass-transit system. And large steps forward were made in the small things too – for example with the rotring Tintenkuli or Inkograph, presented to the public for the first time in 1928. In celebration of seventy years of existence rotring presents a very special writing instrument – the rotring 1928. It combines historical design with seventy years of progress. Its form recalls the legendary Tintenkuli of 1928. The handmade barrel is of celluloid in a candystripe pattern, while the 18-karat gold nib has rhodium plated elements. The nib unit can easily be interchanged with an alternative nib unit bearing a classic tubular tip, giving the pen's owner the genuine experience of the first Tintenkuli. A luxurious wooden case encompasses each of these pens, which will be produced in a strictly limited edition of 1,928.



rotring 1928

Barrel of hand-polished celluloid. 3 nib sizes: F, M, B. Two interchangeable nib units, bicolour 18 karat gold nib with rhodium plating and classic tubular tip. Wooden case. Limited edition of 1,928 pens. Serial number engraved on pen and case.



rotring. It can begin

*V*isionaries, thinkers and creative people in all walks of life spontaneously develop ideas. Many of the greatest inventions go back to two or three words or lines jotted down on the back of an envelope, a scrap of notepaper or even a napkin. rotring writing instruments distinguish people who use their freedom to think and act.

Writing instruments for writing people

*E*ach rotring writing instrument is a synthesis of technical perfection, exemplary ergonomics and timeless design – a precision masterpiece in miniature. Yet very few rotring owners keep them hidden away in a desk drawer. Instead, they enjoy their rotring in daily use – for the harmonious interplay of weight, diameter, shape and writing friction on paper makes each rotring a writing instrument in the true sense of the word.

Expressions of personality

*O*wners of a rotring writing instrument want to express their personality at all times. For them a pen is not a status symbol, but rather an instrument that helps them achieve this expression. rotring writing instruments are created for self-confident people who take up challenges and do things their own way.



Straight and to the point

*S*ir Isaac Newton was one of the greatest thinkers of all time and the inspiration for the rotring Newton. The Newton is the writing instrument for people who develop intelligent concepts, strive to make things happen and bring their thoughts to life – people who, like Isaac Newton, have confidence in power of their ideas.

*T*he barrel is chrome-plated brass in matt black or matt silver finish, with stainless-steel nib in seven sizes or 18 karat gold nib in four sizes. Also available as rollerball, ballpoint, fine-lead pencil and trio-pen.



An elegant appearance

*T*he rotring Newton Lava makes the allure of the rotring Newton even more immediate with a novel surface structure. The feel and coloration recall the natural fascination of lava and carbon. The Lava finish gives a sure grip and quickly takes on the temperature of the user's hand. Available as fountain pen in seven stainless-steel nib sizes, rollerball, ballpoint, fine-lead pencil and trio-pen.



Fountain pen

Polished stainless-steel nib with iridium tip. Snap cap. Comes with Euro-standard ink cartridges, also compatible with the rotring Converter.

Colours apply to all writing instrument types



Black Silver

Art.-No.	Colour	Nib
R 502 950	Black	EF
R 502 951	Black	F
R 502 952	Black	M
R 502 953	Black	OM
R 502 954	Black	B
R 502 955	Black	OB
R 502 956	Black	BB
R 502 960	Silver	EF
R 502 961	Silver	F
R 502 962	Silver	M
R 502 963	Silver	OM
R 502 964	Silver	B
R 502 965	Silver	OB
R 502 966	Silver	BB



Rollerball

With black rollerball refill.

Art.-No.	Colour
R 502 920	Black
R 502 921	Silver



Ballpoint

With blue giant refill, M.

Art.-No.	Colour
R 502 930	Black
R 502 931	Silver



Fine-lead pencil

With double-push mechanism in 0.5 or 0.7 mm sizes. Comes with HB leads.

Art.-No.	Colour	Lead
R 502 905	Black	0.5 mm
R 502 907	Black	0.7 mm
R 502 915	Silver	0.5 mm
R 502 917	Silver	0.7 mm



trio-pen

With blue and red ballpoints and 0.7 mm pencil point.

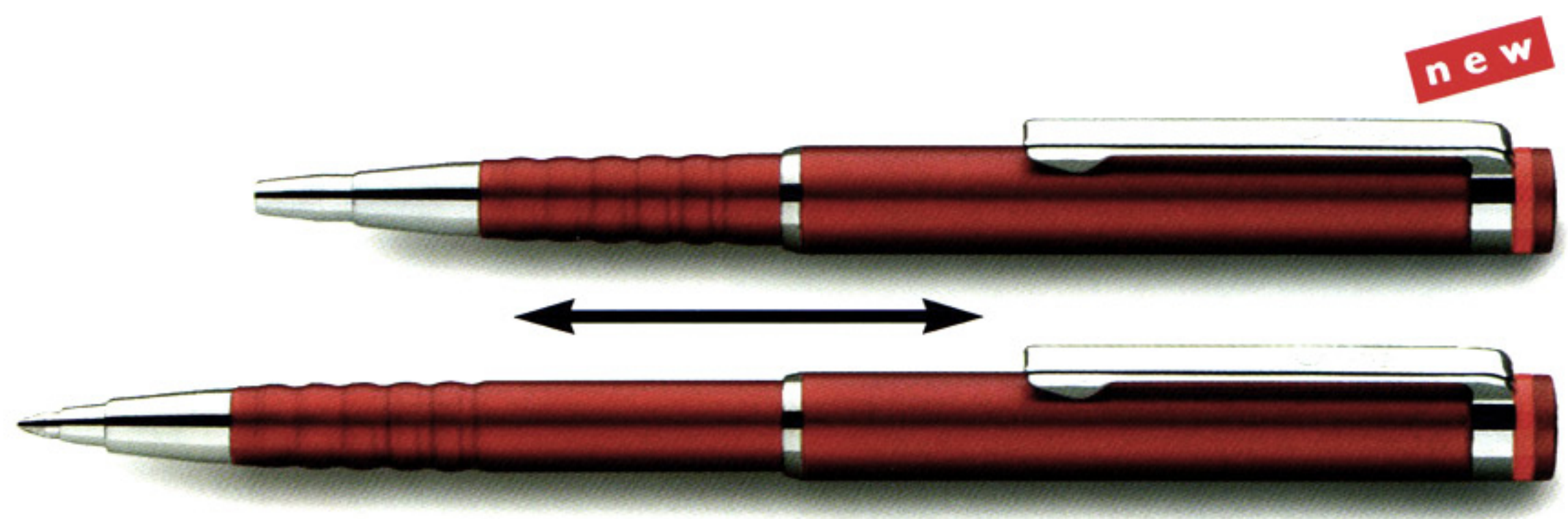
Art.-No.	Colour
R 502 940	Black
R 502 941	Silver



The light touch

Doing even the important things with a light touch, achieving the next goal with a flourish, recognising and enjoying the good moments in life – This is what the Esprit embodies. The rotring Esprit writing instrument series makes this joie de vivre tangible. The Esprit lets thoughts flow lightly and freely.

The barrel is of anodised aluminium in four colours. The Esprit comes as fountain pen, rollerball, ballpoint, fine-lead pencil and duo-pen.



Esprit mini

Ballpoint with telescope mechanism. Point extends automatically when opened.

Art.-No.

R 033 310
R 033 311
R 033 312
R 033 313

Colour

Matt Silver
Ruby Red
Tourmaline Green
Nautic Blue

Colours:



Free choice

The rotring Esprit mini carries the Esprit idea further. When closed it fits in any purse. When needed it telescopically extends to a size that is comfortable and ensures easy writing. The Esprit mini is an attractive and functional accessory, an ideal gift for the active woman.



rotring Esprit



Fountain pen

Polished stainless-steel nib with iridium tip. Snap cap. Comes with Euro-standard ink cartridges, also compatible with the rotring Converter.

Nib	Art.-No.	Colour	Art.-No.	Colour
EF	R 033 050 6	Silver	R 033 070	Green
F	R 033 051 6	Silver	R 033 071	Green
M	R 033 052 6	Silver	R 033 072	Green
B	R 033 054 6	Silver	R 033 074	Green
EF	R 033 060 6	Graphite	R 033 080	Blue
F	R 033 061 6	Graphite	R 033 081	Blue
M	R 033 062 6	Graphite	R 033 082	Blue
B	R 033 064 6	Graphite	R 033 084	Blue

Colours apply to all writing instrument types



Matt Silver Graphite Tourmaline Green Nautic Blue



Rollerball

With black rollerball refill.

Art.-No.	Colour
R 033 010 6	Matt Silver
R 033 015 6	Graphite
R 033 020	Tourmaline Green
R 033 025	Nautic Blue



duo-pen

Blue ballpoint and 0.5 mm pencil point in a single writing instrument.

Art.-No.	Colour
R 033 030 6	Matt Silver
R 033 035 6	Graphite
R 033 040	Tourmaline Green
R 033 045	Nautic Blue



Ballpoint

With blue giant refill, M.

Art.-No.	Colour
R 033 155 6	Matt Silver
R 033 161 6	Graphite
R 033 175	Tourmaline Green
R 033 181	Nautic Blue



Fine-lead pencil

With double-push mechanism, in either 0.5 or 0.7 mm lead sizes.

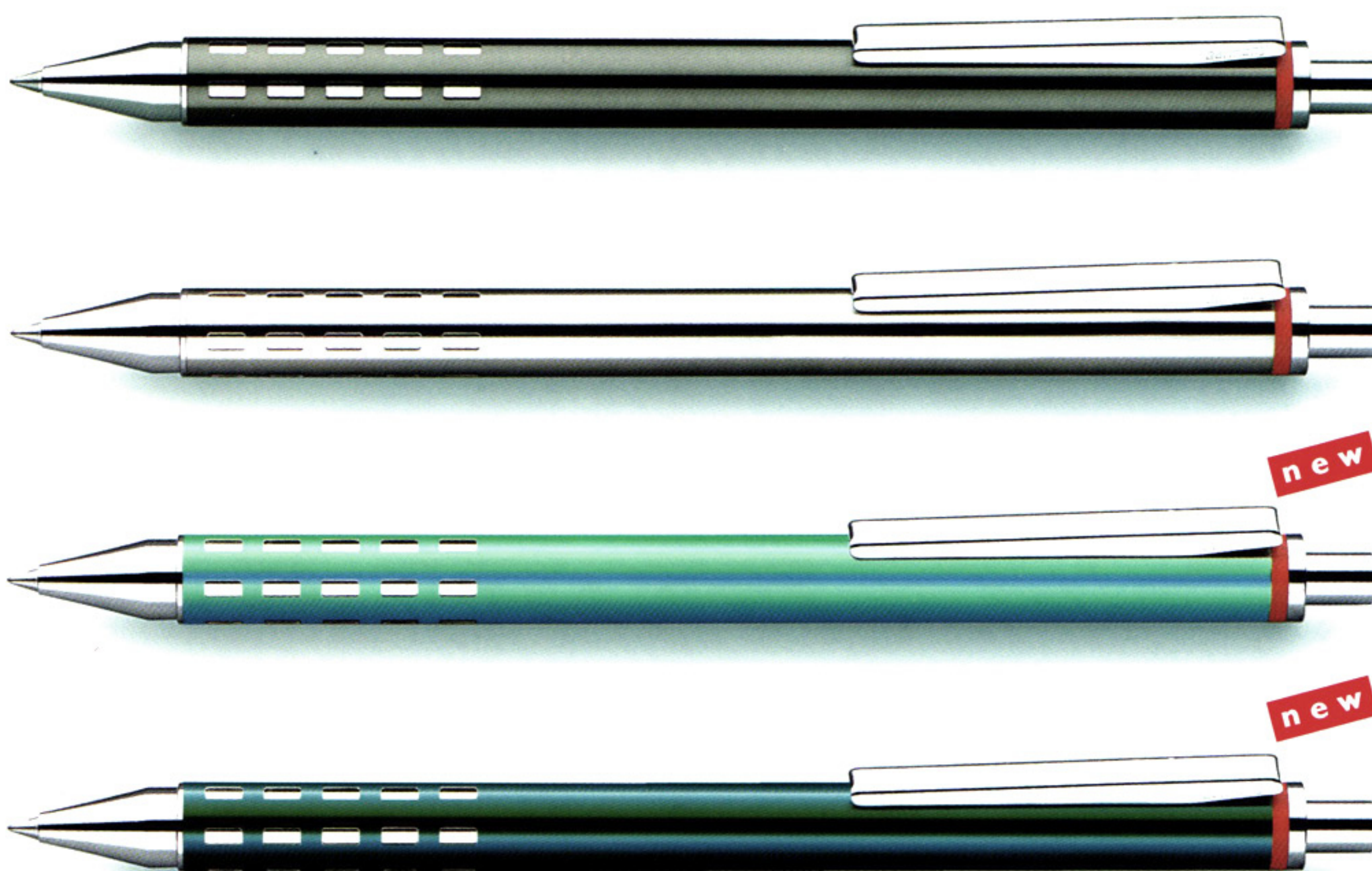
Art.-No.	Lead	Art.-No.	Lead	Colour
R 502 150 6	0.5 mm	R 502 157 6	0.7 mm	Matt Silver
R 502 158 6	0.5 mm	R 502 159 6	0.7 mm	Graphite
R 502 250	0.5 mm	R 502 257	0.7 mm	Tourmaline Green
R 502 258	0.5 mm	R 502 259	0.7 mm	Nautic Blue



A new interpretation

The rotring Jazz capless rollerball is the perfect fusion of the swinging writing of a rollerball with the functional note of a ballpoint. It's the ideal accompaniment for creative people who write dynamically. It'll never let them down – the point can remain uncovered for up to a year without drying out, and the three-way automatic point retraction makes sure that pockets stay clean.

This year the Jazz series strikes a new note with Changing Colours, two world exclusive finishes that portray different colours depending on how the light strikes them. Also available in matt silver or graphite with ruthenium finish, the Jazz has a stainless-steel barrel with chrome-plated clip, tip and pushbutton.



Jazz rollerball

Capless rollerball.
Automatic point retraction.

Art.-No.

Colour

R 502 718 6	Graphite
R 502 719 6	Silver
R 502 730	Newport Green
R 502 731	Beacon Blue

Colours:





More options

Today's generation thinks in terms of options. Professional life, personal life, the world we see in the media – they all require constant flexibility of thought and action. This makes life more interesting but also more complex. The rotring Multipens are writing instruments for people who require options to enable them to act quickly and immediately in any situation.

The rotring Multipens combine three or four writing instruments in a single compact barrel. The range extends from the trio-pencil in three lead sizes to the quattro-pen hi-lite with black and red ballpoints, 0.5 mm pencil point and fluorescent highlighter point. Each Multipen features the quick eye-contact mechanism – just look at the icon, press the button and write. The sure-grip finish and clean lines make these pens constant companions.



quattro-pen data

4 writing instruments for paper and/or PC: 1 input point, 1 black ballpoint, 1 pencil point, 1 orange highlighter point.

Art.-No.

R 503 701

Colour

Black

Multiple media

Modern media require modern writing instruments. With the new quattro-pen data rotring has met this need. Its input point works with all PCs with touch screen and pen data entry, whether handhelds or message pads. The pen also has a black ballpoint, pencil point and a fluorescent highlighter point, for efficient, flexible use in any writing situation.



Meeting

Hortel

A. M.

18 Tuesday Mardi Dienstag Martes Martedì

Saturday Samstag

Sunday Dimanche Sonntag

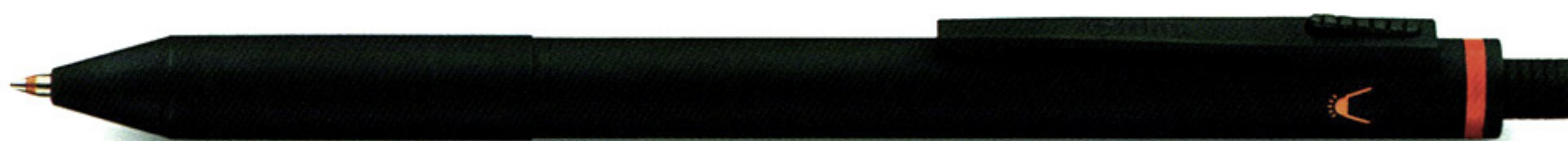
Thursday Jeudi Donnerstag Jueves Giovedì 21

Vendredi Freitag Viernes Venerdì 22

Sábado Sabato 23

W T F S S M T W T F S S M
19 20 21 22 23 24 25 26 27 28 29 30 31

rotring Multipens



Multipens hi-lite

quattro-pen hi-lite

With black and red ballpoints, 0.5 mm pencil and orange highlighter.

Art.-No.

R 502 701

Colour

Black

trio-pen hi-lite

With black ballpoint, 0.7 mm pencil and highlighter.

R 502 711 6

Black



quattro-pen

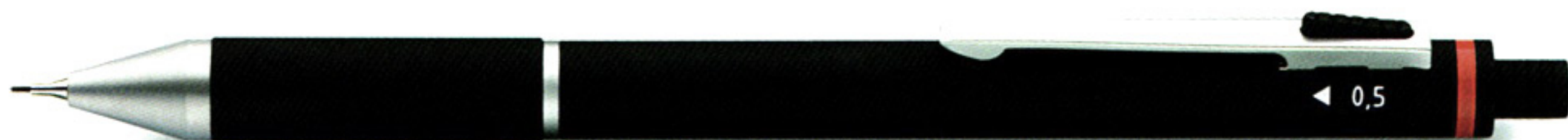
4 writing instruments in one – black, blue and red ballpoints and 0.5 mm pencil.

Art.-No.

R 502 700 6

Colour

Graphite



trio-pens

As fine-lead pencil in three lead sizes

or with blue and red ballpoints and 0.5 or 0.7 mm pencil.

Art.-No.

R 502 705 6

Colour

Black

Fine lead

0.35 mm/
0.5 mm/0.7 mm

R 502 706

Coral Red

0.7 mm

R 502 707

Ocean Blue

0.7 mm

R 502 708

Amazon Green

0.7 mm

R 502 710 6

Black

0.5 mm

R 502 715 6

Silver

0.5 mm



The enjoyment of writing

Calligraphy is the art of beautiful writing. The rotring ArtPen brings this artistry into daily life. It accentuates its owners personal handwriting style and underlines the joy of beautiful writing with every word brought to paper. The ArtPen is the right choice for creative, emotional writing and for words written for a special occasion

The ArtPen Gold is the writing instrument for the most exclusive requirements and most expressive pieces of writing. Gold fittings accentuate its classic shape, and the high-gloss resin finish gives the slender barrel a special touch of sophistication.



ArtPen Gold

Fountain pen with 18 karat gold nib, polished resin finish, gold-plated clip and barrel plug. For ink cartridges or the rotring Converter.

Art.-No.

R 250 301
R 250 302
R 250 303
R 250 310
R 250 311

Nib

EF
F
M
1.1
1.5



ArtPen

Fountain pen with polished stainless steel nib and matt-finish acrylic resin barrel. For ink cartridges or the rotring Converter.

Art.-No.

Sketch

R 250 000
R 250 001

Lettering

R 250 100
R 250 101
R 250 102

Calligraphy

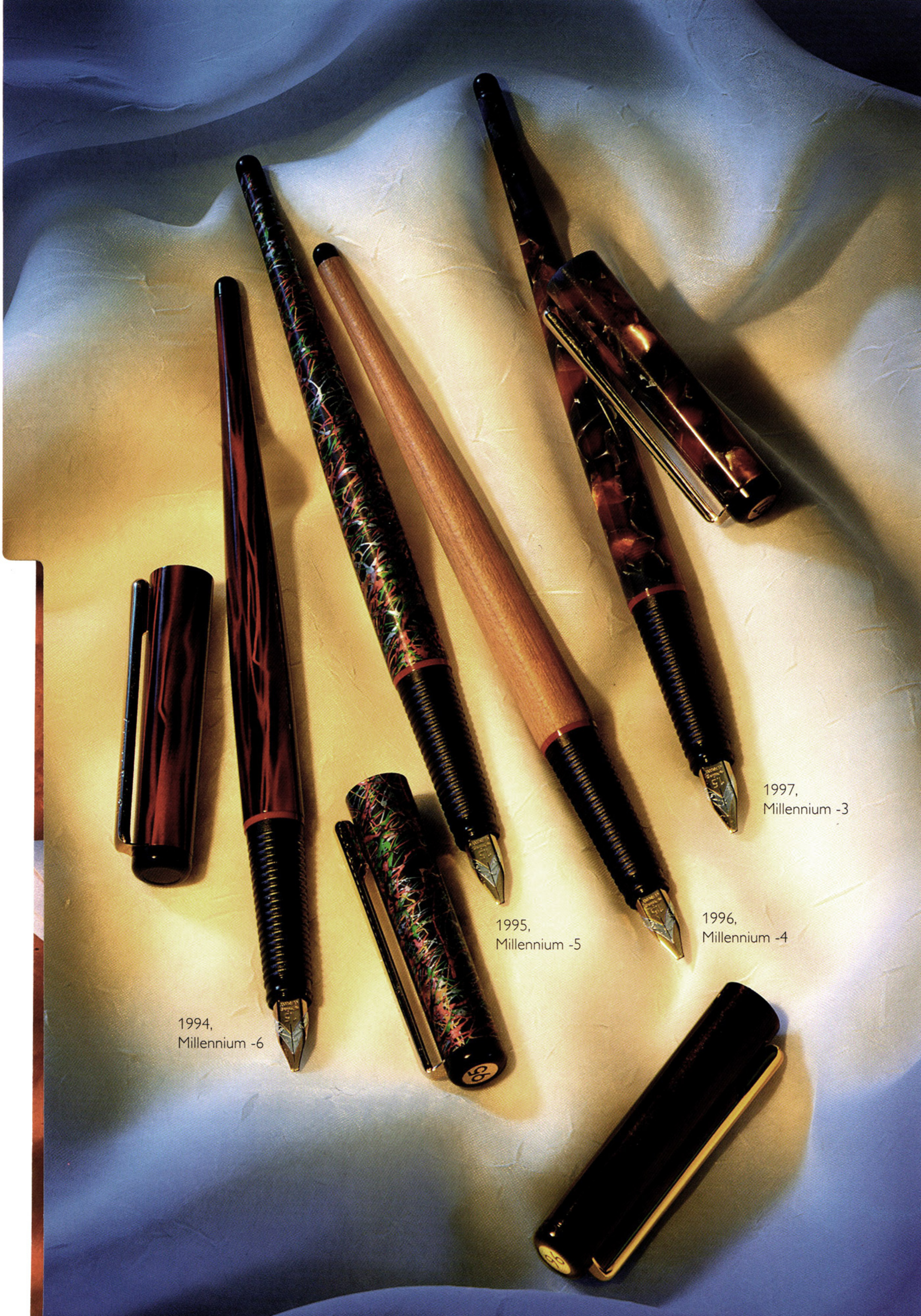
R 250 200 0.6 italics
R 250 202 0.9 italics
R 250 201 1.1
R 250 203 1.5
R 250 205 1.9
R 250 207 2.3
R 250 209 2.7

Nib

EF
F
M
B
BB



For the perfect presentation of the ArtPens in your shop: The ArtPen tray.



1994,
Millennium -6

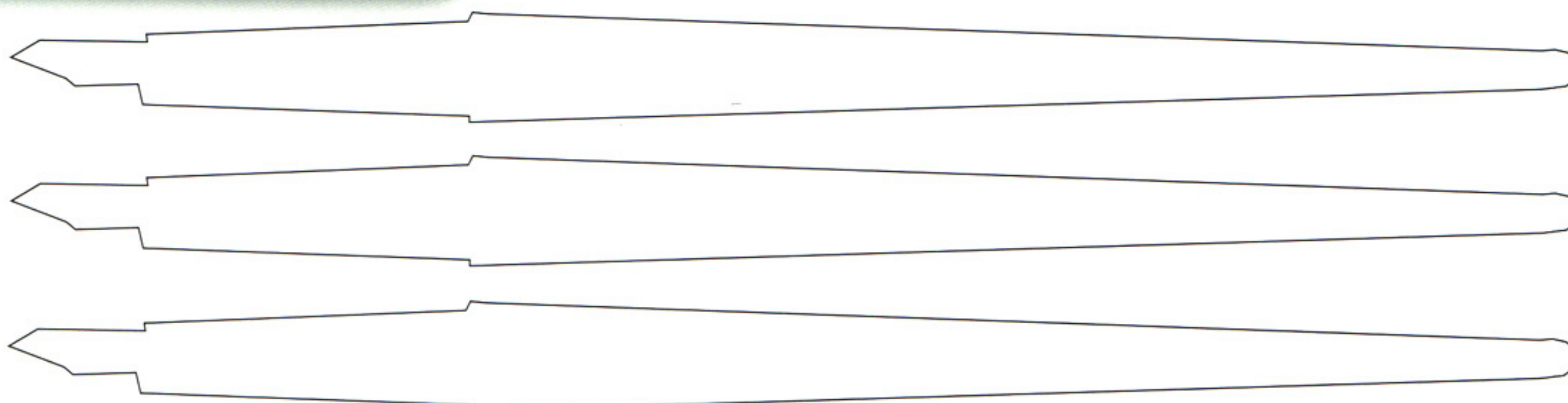
1995,
Millennium -5

1996,
Millennium -4

1997,
Millennium -3

The countdown is running

Each year through to 2000 rotring will bring out a new limited edition Millennium, as collector's item and art object. Each of these millennial fountain pens is created by hand using exclusive materials and individually numbered. This year's pen will be of translucent multi-coloured resins. Each rotring Millennium comes complete with certificate in a case specially designed for each edition.



Millennium -3

Unique limited edition of only 6000 worldwide. Barrel of translucent multi-coloured resin, with gold-plated bicolor nib, serial number (0001/6000) engraved on cap plug.

Art.-No.

R 250 228

Nib

1.5 mm



Writing with drive

The rotring Smartpen brings ultimate fun to every day and makes writing enjoyable again. Its design has class, and it writes with a drive that clearly expresses its user's self-confidence. The rotring Smartpen comes in several nib sizes and four strong colours, at a fair price.

The Smartpen is available in a dispenser of 25 each and blister packs. For further details please ask your rotring sales representative.



Smartpen

Art.-No.

Display
With 25 pens in assorted colours
with both nib sizes (1.1 and 1.5)

R 250 370

Fountain pen with stainless-steel nib, plastic barrel with high-gloss finish.

Colours:



Sunny Yellow Fire Red Cobalt Blue Emerald Green



The next generation

Thinking, writing, making ideas come alive – powerful things. This power requires a writing instrument that looks good but beyond all is fundamentally reliable. For many young people, the rotring rivette is the first fountain pen to come up to their expectations in design, quality and technology, at an affordable price.

Also available in a dispenser in assorted colours. Your rotring sales representative will be glad to give you the details.



Fountain pen

Art.-No. Nib

Aswad Black	R 022 500 F	R 022 501 M	R 022 502 B
Cherry Red	R 022 540 F	R 022 541 M	R 022 542 B
Tahitian Blue	R 022 570 F	R 022 571 M	R 022 572 B
Tropical Green	R 022 580 F	R 022 581 M	R 022 5082B
Sahara Yellow	R 022 590 F	R 022 591 M	R 022 592 B

Colours:



Rollerball

Art.-No.

Aswad Black	R 022 510
Cherry Red	R 022 543
Tahitian Blue	R 022 573
Tropical Green	R 022 583
Sahara Yellow	R 022 593

Colours:





Lufthansa

5232 0010 0000 0000
HANS BERGER
00-00 K

LEISTUNGSBELEG

Bitte kräftig durchschreiben

Unternehmens-/Etablissement

54536406

1332 D

HANS BERGER

00-00 K

5232 0010 0000 0000

Valid until

Date

Amount

Tip

TOTAL

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Valid until

Date

Amount

Tip

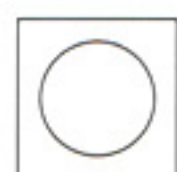
TOTAL

DM

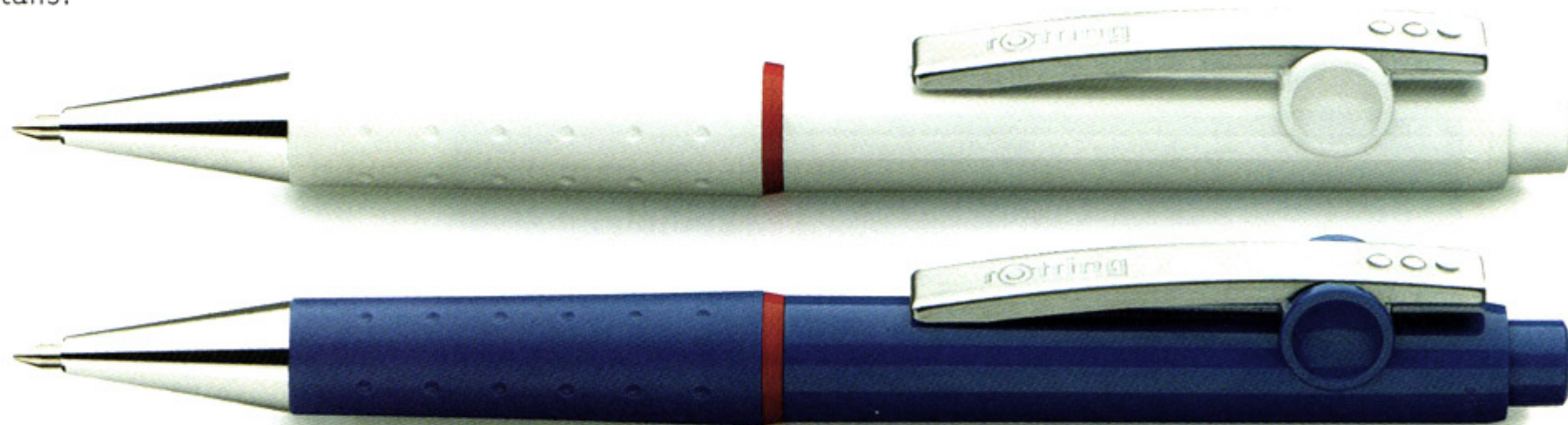
For all you do

A reliable companion, always there when you need it, always ready to write: the rotring Clipper. The whole design is focused on everyday use. The mechanism is unusually sturdy, and the automatic point retraction prevents spots and blots when clipped into a pocket – the point snaps back into the barrel when the user actuates the clip. Whether as ballpoint or rollerball, the rotring Clipper is a distinctive, attractive writing instrument for everyday use.

*A*vailable in a dispenser of assorted colours and blister card formats. Your rotring sales representative will be glad to provide you with the details.



Pushbutton



Ballpoint

Art.-No.

Arctic White	R 041 100 (10 pcs.)
Aswad Black	R 041 110 (10 pcs.)
Tahitian Blue	R 041 120 (10 pcs.)
Tropical Green	R 041 130 (10 pcs.)
Sahara Yellow	R 041 140 (10 pcs.)

Colours:



Arctic White



Aswad Black



Tahitian Blue



Tropical Green



Sahara Yellow



Pushbutton

Rollerball

Art.-No.

Arctic White	R 041 300 (10 pcs.)
Aswad Black	R 041 310 (10 pcs.)
Tahitian Blue	R 041 320 (10 pcs.)
Tropical Green	R 041 330 (10 pcs.)
Sahara Yellow	R 041 340 (10 pcs.)

Colours:



Arctic White



Aswad Black



Tahitian Blue



Tropical Green



Sahara Yellow

Highly personal

*A*s the owner of a rotring writing instrument you probably set yourself apart from the others. rotring accessories underline your individual style with many different choices. There are cases of leather or environment-friendly cardboard, select gift cases, and naturally the option of making any rotring entirely personal by engraving.



Leather snap case for up to four writing instruments
R 026 899



Leather flap case for one or two
writing instruments
R 026 799

Leather cases

Snap case

Art.-No.

R 026 899

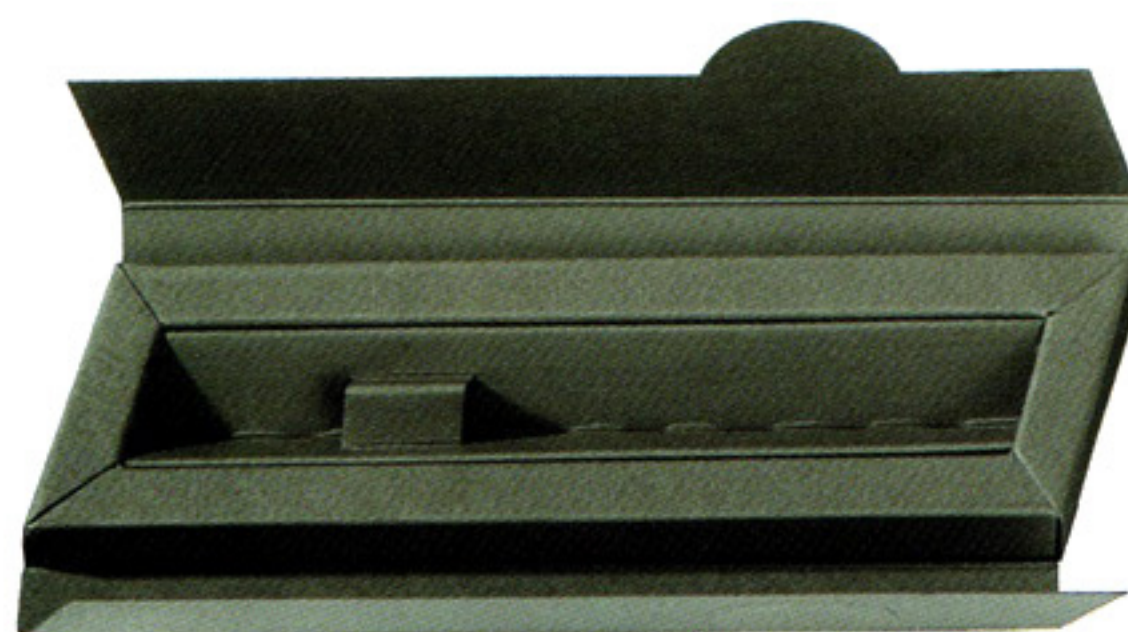
Flap case

R 026 799

rotring Accessories



Gift case of corrugated cardboard
R 026 099



Cardboard gift case,
for 1 writing instrument R 026 599,
for 2 writing instruments R 026 699



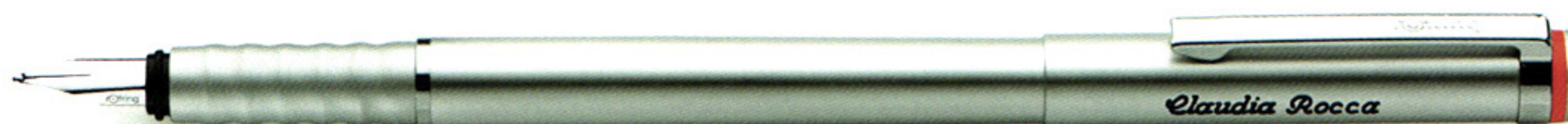
new

Plastic gift case,
for 1 writing instrument R 026 897,
for 2 writing instruments R 026 898



Plastic gift case for 1 or 2 writing instruments
R 026 399

Gift cases	Art.-No.	For 1 writing instrument	For 2 writing instruments
Corrugated cardboard	R 026 099	●	
Cardboard	R 026 599	●	
	R 026 699		●
Plastic	R 026 399	●	●
Plastic NEW	R 026 897	●	
	R 026 898		●



Series	Finish	Diamond graving	Engraving
Esprit	Anodised aluminium	●	—
Newton	Chrome-plated brass	●	●
Jazz	Galvanised graphite/stainless steel	*	*
trio-/quattro-pen	Galvanised brass/lacquered	●	●
ArtPen/Smartpen	Plastic	—	●
rivette	Plastic	—	●

*Not recommended.

These recommendations assume availability of the proper equipment and skills. They were prepared with the friendly assistance of the Graphograph Co.



A 22 182

A 22 180

A 22 181

An exclusive ambience

*A*n attractive shop demands attractive sales furniture. rotring now offers a line of architecturally fascinating showcases with sophisticated light design. In rosewood veneer combined with satinised glass, these cases create an ambience that subtly draws the high-value rotring writing instruments into the centre of attention.

A stage on which to display product lines forms the core of the rotring modular decoration system.

Your rotring sales representative will be glad to discuss the various ways you can create an individual rotring product presentation.



Variable deco stage A 25 041

Presentation System

Countertop case

Wooden body, safety glass, lockable, illuminated. Includes decoration set with 6 different product displays. Dimensions (W/D/H) 410 x 407 x 1040 mm.

Free-standing cabinet

Wooden body, safety glass, satinised glass shelves, lockable, illuminated. Lockable depot base cabinet with metal drawers. Includes decoration set with 6 different product displays. Dimensions (W/D/H) 450 x 433 x 2120 mm.

Counter

Sales counter with 9 writing instrument trays. Wooden body, safety glass, pull-out trays, lockable depot drawer. Includes decoration set with 6 different product displays. Dimensions (W/D/H) 1000 x 650 x 1000 mm.

Deco stage

Variable modular display. Of red stained beech. Dimensions (W/D/H incl. crowner) 350 x 350 x 470 mm.

Art.-No.

A 22 181

A 22 180

A 22 182

A 25 041

rotring Accessories

Newton Gold 18 K gold replacement nib

R 702 970	EF
R 702 971	F
R 702 972	M
R 702 974	B

Newton, Newton Lava and Esprit Replacement nibs for fountain pens

R 700 440	EF
R 700 441	F
R 700 442	M
R 700 443	OM*
R 700 444	B
R 700 445	OB*
R 700 446	BB*

*for Newton only

rivette Replacement nibs for fountain pens

R 700 101	F
R 700 103	M
R 700 104	B

ArtPen/Smartpen* Front sections for fountain pens

Sketch	
R 251 000	EF
R 251 001	F
Lettering	
R 251 100	M
R 251 101	B
R 251 102	BB
Calligraphy	
R 251 200	0.6 italics
R 251 201	0.9 italics
R 251 202	1.1*
R 251 203	1.5*
R 251 205	1.9
R 251 207	2.3
R 251 209	2.7

ArtPen Gold Replacement nibs

R 700 301	EF
R 700 302	F
R 700 303	M
R 700 310	1.1
R 700 311	1.5

Brillant Ink

Box of 6 cartridges

R 598 203	Turquoise	R 598 210	Red
R 598 204	Violet	R 598 211	Green
R 598 205	Royal blue	R 598 212	Black
R 598 207	Brown	R 598 213	Ultramarine

30 ml bottle

R 598 305	Royal blue
R 598 312	Black
R 598 313	Ultramarine

Refills for Multipens

Ballpoint refills

R 074 420	Blue	R 074 422	Red
R 074 421	Black		

Highlighter refills

R 074 423	Orange	R 074 425	Blue
R 074 424	Pink	R 074 426	Green

Ballpoint refills

Giant refills

R 074 450	Blue	R 074 456	Black
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Rollerballminen

R 074 530	Blue, for Clipper, rive, rivette
R 074 536	Black, for Clipper, rive, rivette

R 074 510	Blue, for rotring Newton, Esprit
R 074 516	Black, for rotring Newton, Esprit
R 074 520	Blue, for Jazz only
R 074 526	Black, for Jazz only

Hi-polymer pencil leads In boxes of 12

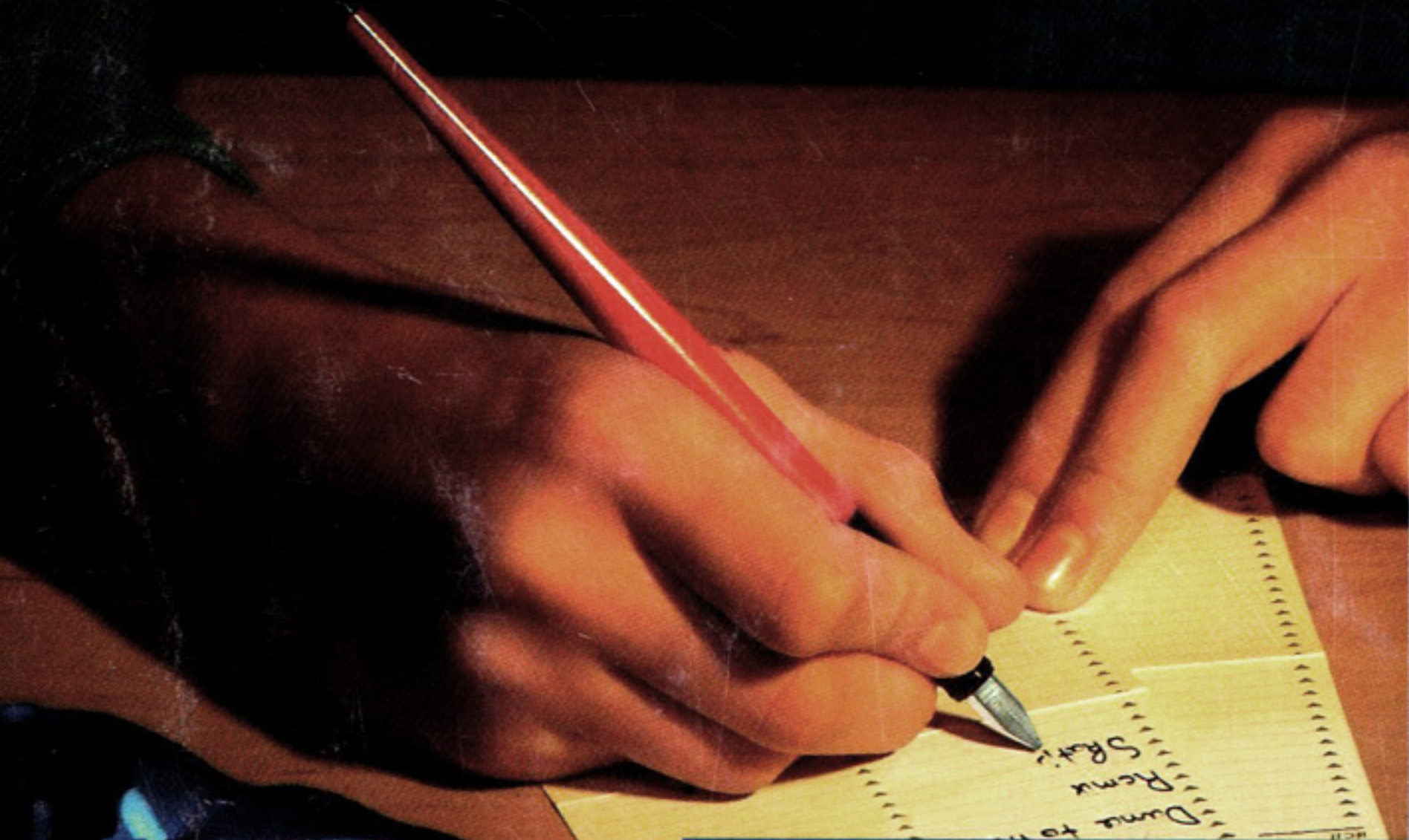
0.5 mm	
R 505 507	B
R 505 508	HB
R 505 510	H

0.7 mm	
R 505 707	B
R 505 708	HB
R 505 710	H

Converter

R 251 300







 rotring GmbH

 P.O.Box 54 10 60

 D - 22510 HAMBURG

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 Lakeside

 Redditch

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